How Does Data Access Shape Science?

Evidence from the Impact of U.S. Census's

Research Data Centers on Economics Research\*

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#### Abstract

This study examines the impact of access to confidential administrative data on the rate, direction, and policy relevance of economics research. To study this question, we exploit the progressive geographic expansion of the U.S. Census Bureau's Federal Statistical Research Data Centers (FSRDCs). FSRDCs boost data diffusion, help empirical researchers publish more articles in top outlets, and increase citation-weighted publications. Besides direct data usage, spillovers to non-adopters also drive this effect. Further, citations to exposed researchers in policy documents increase significantly. Our findings underscore the importance of data access for scientific progress and evidence-based policy formulation.

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## 1 Introduction

Modern science is largely empirical. In fields as diverse as astronomy, chemistry, and environmental sciences, researchers increasingly rely on large-scale, centralized datasets rather than on data curated for a single question (Hill and Stein, 2021; Locarnini et al., 2018; York et al., 2000). Economics is no exception (Backhouse and Cherrier, 2017). The share of theoretical papers published in top economics journals decreased from 50.7% in 1963 to 19.1% in 2011 (Hamermesh, 2013), while empirical work has surged during this period (Angrist et al., 2020). A key factor behind this surge has been the use of confidential administrative data from government sources. Around 20% of recent articles in the five most prestigious economics journals use such data (Currie et al., 2020).

Administrative data are unique in enabling evidence-based policies on a broad range of economic and social phenomena (Cole et al., 2020). Academic economists have, therefore, urged for broader access to large-scale microdata from administrative sources claiming significant benefits to research and policy (Card et al., 2010). However, administrative data access is restricted and cumbersome due to significant privacy risks and the consequent need for tight security standards (Foster et al., 2009; Abowd and Lane, 2004). Understanding how and to what extent data access can benefit research and policy would help shed light on current debates, which are primarily centered around privacy protection (Abowd, 2018; Chetty and Friedman, 2019). Despite this urgent need, concrete evidence of the impacts of broadening data access remains thin.

That broadening data access will significantly benefit research and policy is not a given. First, data access must necessarily be accompanied by cumbersome security regulations, which might mean low levels of adoption by researchers. Even if these data do get adopted, access to the same pool of data could trigger racing dynamics that ultimately lower the quality of science (Hill and Stein, 2021). Lower quality could also result from asking more marginal questions to suit the "enormous bunch of data," rather than "a puzzle that needs to be explained" in the words of Bob Solow (Dizikes, 2019). Even if data access aids research, the magnitude of such benefits is essential to establish. Finally, it is important to understand whether benefits come from direct users or spillovers to non-adopters who build on their results and whether they remain confined to the ivory tower or diffuse more broadly to policy-makers.

We shed light on these questions by studying how access to confidential administrative data from the U.S. Census shapes the quantity, quality, and policy impact of economic research. We define these "Census data" to include datasets created by the U.S. Census such as the Longitudinal Business Database (LBD) and the Longitudinal Employer and Household Dynamics (LEHD) database (Abowd et al., 2009; Jarmin and Miranda, 2002) as well as microdata made available by other agencies, such as the Bureau of Labor Statistics (BLS) and the National Center for Health Statistics (NCHS) to the U.S. Census. Our focus on

Census data is motivated by the fact that they are perhaps the pre-eminent source of administrative data in the United States. Further, researchers wishing to analyze these data must be physically present at the Census Bureau's headquarters or in a secure data enclave, termed the "Federal Statistical Research Data Center" (FSRDC). A network of 30 FSRDCs was set up all over the country in a phased manner between 1994 and 2019. As multiple analyses will suggest, the timing and location of these openings were partly driven by factors governing geographic equity rather than by pre-existing trends in the use of administrative data or research output. Therefore, the focus on Census data provides a natural experiment to identify the effects of administrative data access on economics research.

We create a novel longitudinal dataset that measures the publication outputs of individual economists based on EconLit, and we pair this information with a host of other hand-curated sources to measure the diffusion and impact of Census data. Our central regressions estimate the effects of FSRDC access on empirical researchers as compared to theoretical researchers affiliated with the same institution. We include both researcher and university × year fixed effects in our preferred specification, effectively controlling for time-invariant researcher quality and time-varying university trends that might correlate with the opening of an FSRDC. We first find that local access is critical for the diffusion of Census data. Even though such data could be accessed by collaborating with those who already have access to them or traveling to another city with an FSRDC, the opening of an FSRDC in the same city increases local usage by 111%–131% over the sample mean. Interestingly, we also find a large impact on the likelihood of citing past work based on Census data. This suggests that an FSRDC opening raises awareness about empirical results based on Census data, potentially shaping future research trajectories.

Next, we explore how data access affects the productivity of empirical researchers. Contrary to views relating data access to more marginal research, we find that treated empiricists produce around 24% more publications in top-ranked outlets. This result becomes stronger when considering citation-weighted publications, suggesting that administrative data are particularly useful in boosting the scientific quality of empiricists' output. Likewise, the results grow larger when considering right-tail outcomes, such as the likelihood of publishing in a top five journal or authoring a highly cited article. Additional analyses show that the increase in research quality is mostly confined to senior economists affiliated with high-status universities, confirming qualitative accounts of the bureaucratic costs and uncertainties required to use confidential data.

Our results are robust to a host of potential concerns. First, detailed event studies, as well as accounting for heterogeneous treatment effects over time, confirm the validity of our research design (Callaway and Sant'Anna, 2021). Additional university-level analyses show that FSRDCs are not systematically opened in institutions on a rising trend of research intensity. The results are also robust to excluding researchers who

become treated after gaining employment in a city with a local FSRDC (or assigning treatment based on a researcher's first institution), ruling out that this type of sorting drives our results. Second, we experiment with various alternative specifications of "exposure" to administrative data. Our results get stronger the closer an economist is to a data center, being the highest for researchers who enjoy access on their campus. Similarly, the effects of data access grow monotonically when we use increasingly stringent definitions of empirical researchers. Finally, we control for empiricist-specific time trends to account for the concern that our results simply reflect general trends in economic research and find that our results are largely robust.

We investigate the mechanisms behind these findings. Our results are only partly driven by researchers who directly adopt administrative data, hinting at significant spillovers from data access to those who do not use an FSRDC directly (Myers and Lanahan, 2022). Yet, these findings apply only to economists who either have colleagues using Census data or who cite Census-based papers. The effects disappear for departments without data adoption or authors not leveraging FSRDC-enabled research. These patterns suggest that local data access shapes academic output by exposing economists to research based on administrative data.

How does exposure spill over into greater productivity? The story does not seem to be one where researchers pursue pre-existing research topics and methods with better data. Instead, our results suggest that increased awareness about Census-based research might inspire a change in research direction or the adoption of research designs that lead to more impactful work. First, we find that empirical researchers are more likely to explore new topics rather than doubling down on topics they were already working on. In particular, there is an increase in the likelihood of working on topics commonly associated with using Census data. Second, using keyword searches in the abstracts (Currie et al., 2020), we find that treated researchers increase mentions of administrative datasets and quasi-experimental methods, such as DID or natural experiments. We do not find similar increases in the mentions of survey data or laboratory experiments. Taken together, it seems that the opening of an FSRDC boosts the output of treated researchers by leading them to explore a newer set of topics using new databases and robust methodologies.

Finally, we test whether access to administrative data increases the policy impact of economic research. Using novel data on citations of economic research in policy documents, we show that local access to an FSRDC leads applied economists to publish more policy-relevant research. Furthermore, the effect size is larger among U.S.-based policy sources, confirming the impact of the federal data infrastructure on evidence-based policymaking in the United States. This effect seems to be driven by the fact that administrative data lead to findings of higher scientific quality and, consequently, more policy relevance (Card et al., 2010; Chetty, 2012; Einav and Levin, 2014b).

Our work contributes to three different strands of research. New legislation in the U.S. (like the Evidence-

Based Policy Act and the Federal Data Strategy<sup>1</sup>) is putting data policy at the heart of economic policy-making. The assumption is that providing restricted-access confidential administrative data will lead to the development of policy-relevant economics research (Lane, 2021; Chetty et al., 2018, 2020). Yet, while some have hailed current data access programs as important, others have criticized them for being costly and cumbersome, with uncertain impact (Atrostic, 2007; Card et al., 2010; CES, 2017; Cole et al., 2020). Ironically, most of these debates have themselves been data-free. We contribute by providing, to our knowledge, the first systematic investigation of the effects of administrative data access on academic research, moving the debate beyond simply the privacy risks of data access. Further, by linking research to policy using novel data from policy documents, our work highlights how data access, even under restrictive conditions, can become a key driver of evidence-based policies (Hjort et al., 2021; Yin et al., 2022).

Second, we add to recent research that has investigated questions of relevance to the economics profession using bibliometric data. This includes past work documenting the empirical turn taken by economics (Backhouse and Cherrier, 2017; Brodeur et al., 2020; Currie et al., 2020; Einav and Levin, 2014a; Hamermesh, 2013). Our results show that increased access to high-quality data is an important factor driving the increase in the impact and credibility of empirical scholarship (Angrist et al., 2020; Brodeur et al., 2020). In addition, we also contribute to the growing research on labor markets for economists, including research on status dynamics, credit attribution, and editorial roles (Card et al., 2020, 2022; Feenberg et al., 2017; Heckman and Moktan, 2020; Sarsons et al., 2021). Our results hint that democratizing access to data alone might not be enough to level a field characterized by large inequities in status and resources. In fact, data access seems to reinforce the advantage of established researchers instead of leveling the field.

Finally, we contribute to the economics of the scientific process more broadly (Azoulay et al., 2019; Jones, 2009; Hill and Stein, 2020, 2021; Wang and Barabási, 2021). A vibrant strand of research has studied the impact of access to research tools on the production of knowledge (Biasi and Moser, 2021; Furman and Stern, 2011; Furman and Teodoridis, 2020; Murray et al., 2016; Waldinger, 2016). While this work has primarily focused on how access to research material shapes academic output in the basic sciences, it has rarely examined access to data, whose importance to research warrants more careful examination (Hill et al., 2020). We add to a burgeoning literature in this space by investigating how data access shapes the rate, direction, and policy impact of scientific innovation (Hoelzemann et al., 2022; Nagaraj et al., 2020; Nagaraj, 2022; Williams, 2013). Further, researchers have recently looked at the drivers of topic selection among academics (Truffa and Wong, 2022; Myers, 2020). We show how research inputs, and in particular data, can shape topic choice. Finally, there is growing interest in examining how scientific progress can inform government and social policy (Hjort et al., 2021; Yin et al., 2021). Our work is among the first in the economics of innovation literature to link research inputs to policy-relevant research outcomes.

¹https://strategy.data.gov

The rest of the paper proceeds as follows. Section 2 provides some background on administrative data and the FSRDC program in the United States. Sections 3 and 4 describe our key data sources and research design. Section 5 presents the key findings, while Section 6 explores the mechanisms that drive them. Section 7 presents evidence on the policy impact of empirical research. Section 8 concludes with a discussion of the implications and limitations of our findings.

## 2 Empirical Setting

#### 2.1 Administrative Data and Economics Research

Administrative data can be defined broadly as any record not originally collected for research purposes (Cole et al., 2020; Goroff et al., 2018; Groves, 2011). Government agencies are big sources of such data, routinely storing information during their normal functioning. Typical examples include unemployment insurance claims, Medicare data, or tax records. Other agencies, such as the U.S. Census Bureau, collect information via statistical surveys and Census enumerations as part of their mandate to assemble timely data about the nation's demographic and economic trends (Foster et al., 2009). Both of these types of data encompass large samples with a degree of granularity that allows tracking individual units over time (Einav and Levin, 2014b). Unlike traditional surveys, plagued by low response rates and small samples, administrative data have little attrition and are often available for the entire population of interest at limited marginal cost (Abraham et al., 2022; Jarmin and O'Hara, 2016; Meyer et al., 2015).

These features bestow on government administrative data the unique potential to enable policy-relevant research findings even though they were not originally collected for this purpose (Abraham et al., 2017; Card et al., 2010). Indeed, the increased availability of administrative data has played an important part in the empirical turn taken by economic scholarship in recent decades (Backhouse and Cherrier, 2017; Cole et al., 2020; Einav and Levin, 2014b; Groves, 2011). The share of research in top journals using administrative data averages to 20% and gets to almost 70% when looking at studies on high-income countries (Chetty, 2012; Currie et al., 2020). Einav and Levin (2014b) provide anecdotal evidence on a few impactful studies based on confidential government records studying diverse topics like broadband internet, teacher quality, and Medicaid expansion (Taubman et al., 2014; Akerman et al., 2015; Chetty et al., 2014). Taken together, there is little doubt that the diffusion of administrative microdata has contributed to the increase in the incidence and impact of applied economic research (Card, 2022; Heckman, 2001).

However, the same features that make administrative records invaluable for research could put the privacy of respondents at risk. It is not possible to publicly and openly distribute firm- or individual-level wages, identification records, or similarly sensitive information due to both security and privacy concerns. Statistical

agencies thus face a trade-off between providing research access to microdata and their duty to protect the confidentiality of the information entrusted to them (Abowd and Schmutte, 2019; Foster et al., 2009). Over the years, government agencies have experimented with several second-best solutions, from the release of anonymized public use samples to the development of synthetic data (Abowd and Lane, 2004; Kinney et al., 2011; Weinberg et al., 2007). Unfortunately, no approach comes close to the research potential that the universe of respondent-level information has.

To address this conundrum, statistical agencies such as the U.S. Census Bureau do provide direct access to microdata but only through strong security barriers. This includes providing access exclusively to a set of vetted researchers for pre-approved projects (a process that can take over a year) and then allowing only the release of research results that have undergone careful review (Desai et al., 2016). Most notably, access is provided only through a physical presence at secure facilities on specialized devices where data use is closely monitored. This model guarantees maximum security because researchers analyze anonymized data in the facility, with no records ever leaving the data enclave. However, this approach also imposes significant costs both to the facility's set-up and to researchers. For this reason, European agencies are experimenting with providing access through (secure) portable computers, even outside of the home country, trying to trade off security and control with ease of access. Nevertheless, the U.S. Census Bureau has been reluctant to move away from a more restrictive approach based on physical access.<sup>2</sup> Given the central importance that data policy plays in economic policymaking, our study aims to provide some empirical evidence on the effects of administrative data access under the current restrictive regime.

#### 2.2 The FSRDC Network

We focus on the FSRDC program created by the U.S. Census Bureau. This program traces its origin to the establishment of the Center for Economic Studies (CES) in 1982 to combine microdata collected during its routine activities and provide restricted access to interested researchers (Atrostic, 2007). The objective was to enable research that could improve the data programs of the Census Bureau while preserving confidentiality.<sup>3</sup> However, interested scholars had to relocate near Washington, D.C., which was costly and inconvenient (McGuckin et al., 1993). To overcome this limitation, the CES spearheaded a major effort to set up additional secure facilities where confidential data could be accessed for research purposes. This

<sup>&</sup>lt;sup>2</sup>In 2019, the Census Bureau began to provide remote virtual access for a select number of FSRDC researchers who do not work with records originating from the IRS. The pilot has been scaled up during the COVID-19 pandemic, resulting in 83 projects using virtual access by mid-2021. This development does not affect our analyses since it affects only projects that will be published outside of our sampling period.

<sup>&</sup>lt;sup>3</sup>The data collected by the U.S. Census Bureau is tightly regulated by Title 13 of the U.S. Code. Title 13 provides a legal framework for the Census Bureau to acquire, use, and protect confidential data, ensuring that they are only used by authorized personnel for statistical purposes. Moreover, the Bureau collects and integrates additional data from other government sources. These data are governed by similar confidentiality provisions in Title 26 of the U.S. Code (for IRS records) and in the Confidential Information Protection and Statistical Efficiency Act (for other statistical agencies). For the purposes of our paper, we collectively refer to all confidential data that require onsite access in a secure facility managed by the U.S. Census Bureau as confidential "Census data."

program, known as the FSRDC network, led to the creation of 30 data centers between 1994 and 2019 (Davis and Holly, 2006; CES, 2017).<sup>4</sup>

Each FSRDC is a research facility that meets several physical and computer requirements to ensure the confidentiality of sensitive data. First, each branch has controlled access doors, security cameras, and a Census employee onsite. No data reside in the FSRDC since all the statistical analyses are carried out on Census Bureau servers through a secure client physically located in the data center. Second, researchers can access an FSRDC only after submitting an application that outlines the research question and the data needed to answer it. Approval requires passing an evaluation of the feasibility, disclosure risks, and benefits for the Census Bureau. Third, pre-approved researchers must receive a Special Sworn Status after thorough security checks. Special Sworn Status individuals take an oath of confidentiality and are subject to the same legal obligations and penalties as Census Bureau employees. Fourth, results produced in an FSRDC undergo a full disclosure review before they can be shared outside the research facility.

FSRDCs permit access to some datasets that have become household names for economists, including the LBD and the LEHD (see Appendix F for details on the use of specific datasets). In several cases, FSRDC users have contributed to creating new databases as part of their research project; recent examples include the re-design of the LBD (Chow et al., 2021) and the creation of the Management and Organizational Practices Survey (Bloom et al., 2019). Moreover, the growth of the FSRDC network has led other federal agencies to make their confidential data available through the same infrastructure. The agencies partnering with the FSRDC network include the Agency for Healthcare Research and Quality, Bureau of Economic Analysis, Bureau of Justice Statistics, BLS, NCHS, and National Center for Science and Engineering Statistics. Given this diversity, while the CES was originally established to give access to data for the manufacturing sector, FSRDCs now permit the investigation of a large variety of economic phenomena (McGuckin et al., 1993).<sup>5</sup>

Several accounts suggest that the CES and the FSRDC network enabled path-breaking advances in economics (CES, 2017). For instance, the availability of establishment-level data is credited to have contributed to a generalized shift from "representative firm" thinking toward research that takes into account intra-industry heterogeneity (McGuckin, 1995; Coase, 1995; Davis et al., 1998; Bernard and Jensen, 1999). However, despite having enabled impactful research, the emphasis on security has limited the diffusion of government administrative data relative to other European countries (Cole et al., 2020). Researchers have even suggested that limited access to government administrative data puts the U.S. at risk of losing leadership in cutting-

<sup>&</sup>lt;sup>4</sup>The only FSRDC to have closed is the one opened at Carnegie Mellon University (CMU) in 1996 (Davis and Holly, 2006). For the purposes of our empirical analysis, we consider CMU as losing local access to the data after the FSRDC closed in 2004. Additional FSRDCs have opened outside our sampling period (see Appendix Table C1). In 2018, the FSRDC network formally became part of the Center for Enterprise Dissemination but without any change in its operations.

<sup>&</sup>lt;sup>5</sup>We term the data collectively provided through this program as "Census data" and use it to mean data distributed by the FSRDC program rather than data originating exclusively from the U.S. Census. Different agencies started distributing different datasets at different points in time, but we cannot precisely track this expansion in our study. In our estimates, we rely on a tight set of time fixed effects to control for the introduction of new datasets. In Appendix F, we provide additional details.

edge empirical research (Card et al., 2010). Moreover, research shows that restrictive access to data is disproportionally penalizing for early career researchers and scholars affiliated with lower-status institutions (Nagaraj et al., 2020).

The gradual expansion of the FSRDC network was designed to tackle both these issues, but it is unclear how successful the program has been due to the significant access restrictions that remain in place. Further, the costs of operating the program are significant. By some estimates, it costs over \$7 million per year to maintain the FSRDC network as of 2021, not accounting for the additional costs of creating FSRDCs in the first place, and the costs of renting space for the data enclaves themselves.<sup>6</sup> There is significant interest in expanding the FSRDC program, or creating similar alternatives under recent legislation, but challenges about the utility of the current system could hamper progress. It is, therefore, timely and important to empirically evaluate the effects of the FSRDC program on academic research and policymaking to shape the design of the federal data infrastructure.

# 3 Research Design

There are two key challenges in empirically assessing the impact of data access on economics research. First, it is difficult to measure data use and access since we do not know who has access to a certain dataset and since researchers do not systematically cite data sources. Second, any correlation between the use of specific data and publication quality is likely to be upward biased. Researchers who have access to certain datasets might produce better research not because of data access but because they have greater resources or are more creative (Nagaraj et al., 2020). The empirical challenge is thus finding a research design that provides (a) a measure of access to administrative data independent from their use and (b) credible variation in the availability of the same data to otherwise comparable researchers.

In this paper, we employ the staggered geographical expansion of the FSRDC network as a source of variation in data availability for academic economists. Even though researchers could, in principle, access confidential Census data through collaborators or by visiting the Census Bureau's headquarters, co-location to an FSRDC should make the researcher aware of the data and decrease the barriers to using them. In particular, our research design takes advantage of the requirement that U.S. Census confidential data can only be analyzed in secure facilities. This allows us to approximate data access by measuring the distance between the location where the researcher works and the data center closest to them.

Consider Figure 1, which clarifies our research design. Here we use our data to plot the number of papers written in an FSRDC by researchers at the University of Michigan, Ann Arbor (panel i), and Stanford University (panel ii). The vertical line shows the year the FSRDC at these two institutions opens. As is clear

<sup>&</sup>lt;sup>6</sup>Estimates are taken from https://deepblue.lib.umich.edu/response\_FSRDC\_Directors\_2021.

from the figure, the number of FSRDC papers increases substantially earlier in Michigan as compared to Stanford, even though both are R1 research universities and have cutting-edge economics departments. Note also that by the time the Stanford FSRDC opened in 2010, confidential Census data were already commonly used in research, and yet almost no Stanford researcher was using them. This example suggests that opening a local FSRDC offers a credible natural experiment to understand how researchers are shaped by access to confidential administrative data.

A potential problem with our identification strategy is that host institution's characteristics might drive the choice of FSRDC locations. However, if time-invariant university attributes such as endowments or status drive location choice, we can control for these with university fixed effects. More worrisome would be dynamic considerations, such as a change in revenues or research intensity in institutions when they open a data center, which would confound the effect of FSRDC openings. For example, in the example discussed before, if an FSRDC at the University of Michigan opens due to an influx of money that also allows research facilities to be upgraded, then our estimates of the effects of the FSRDC opening would be biased upwards.

To address this type of concern, we exploit an additional source of variation for our inference. Academic economists tend to specialize along methodological lines and either devote themselves primarily to empirical work or theoretical modeling (Backhouse and Cherrier, 2017). In particular, we can exploit individual-level variation in "exposure" to FSRDCs by methodological orientation, i.e., distinguishing between theoretical and applied economists within the same university. For example, in Figure 1, as the color coding indicates, almost all of the papers in this set come from empirical researchers (rather than pure theorists). This suggests a natural control group of theoretical economists affiliated with the same institution against which empirical researchers can be assessed while simultaneously controlling for time-varying university trends that might correlate with FSRDC openings. An empirical assessment of the absence of pre-trends in our estimates would further validate this research design.

Equally problematic for our analysis would be the sorting of FSRDCs to institutions where their impact on research could possibly be higher. To assess the plausibility of this concern, we conducted several interviews to learn the history and institutional details of the FSRDC network (see Appendix A.1). Opening a new FSRDC requires universities to submit a formal application to the National Science Foundation (NSF) through their competitive grant application process, which is then jointly evaluated by the NSF and the Census Bureau (Atrostic, 2007). Our interviewees indicated that the Census Bureau and especially the NSF were trying to balance researchers' demand with equitable geographical coverage across the United States. As one of our interviewees, a former FSRDC administrator, explained, "Many institutions were interested in opening an RDC, but the NSF was interested in kind of parity across the U.S. so that researchers in one part of the country had the same access as researchers in another part of the country did" (interview T14).

The presence of a nearby data center prevented even top-tier universities from obtaining local data access for many years.<sup>7</sup>

Finally, our interviews revealed a surprisingly large number of idiosyncratic factors behind the establishment of most FSRDCs (Appendix A.1). For instance, some FSRDCs were either opened because of the will of one high-ranking university administrator or because of specific collaborations between some faculty members and the Census Bureau. Other times, the presence of an individual researcher advocating to open a new data center was enough to receive the NSF grant, even in the absence of a broad potential user community. In cases where a consortium of universities opened the FSRDC, the choice of which consortium member would host the data center was often the result of a compromise. Taken together, this qualitative evidence suggests that both the timing and the locations of FSRDCs were strongly influenced by idiosyncratic factors unrelated to underlying trends in research productivity, further lending support to our identification strategy.

## 4 Data

To investigate our research questions, we need data on a few key dimensions: (a) identifying the set of relevant academic economists and their affiliations, (b) matching academics with the quantity and quality of their publication output, (c) measuring each researcher's methodological orientation, (d) measuring the diffusion of FSRDCs and the adoption of confidential Census data and (e) measuring the policy impact of a given publication.

### 4.1 Building the Universe of Publishing Economists

The main data source we leverage is EconLit, a proprietary database of economic scholarship curated by the American Economic Association (AEA). Compared to other popular databases of scientific publications, EconLit has a wider coverage of economics journals and includes *Journal of Economic Literature* (JEL) codes that classify articles into economics fields. EconLit is increasingly used by researchers interested in studying economics research (Angrist et al., 2020; Card et al., 2022; Önder and Schweitzer, 2017).

Unfortunately, EconLit lacks unique author and affiliation identifiers, which prevents us from reliably linking researchers with their scientific output. To reconstruct authors' publication records, we need to disambiguate publication metadata, a common but difficult and time-consuming task in bibliometric analyses. We disambiguate our data in several steps outlined below (and detailed in Appendix B). We start with the full set of articles and journals in EconLit regardless of their prestige or centrality in the field: 839,513 scientific articles published in 1,856 journals between 1990 and 2019. While starting from such

<sup>&</sup>lt;sup>7</sup>One recurrent example in our interviews is the case of Stanford University, which opened its FSRDC branch only in 2010 due to the presence of the relatively close-by Berkeley FSRDC. See Appendix A.2 for a case study.

a large and heterogeneous body of articles makes the disambiguation task harder, including every paper is essential because we can use this information to detect mobility events from changes in academic affiliations in published work.

We then proceed in three steps. First, we standardize the name of the 178,798 affiliations appearing in EconLit to pin down researchers' location and hence treatment status over time, as well as to restrict the sample to U.S.-affiliated economists who are at risk of being co-located to an FSRDC.<sup>8</sup> Using fuzzy matching and extensive manual checks, we standardize the 11,466 different spellings of the 438 U.S. research institutions appearing in our list of research-intensive institutions. Second, we disambiguate researchers' names using a graph-theoretic disambiguation procedure (Önder and Schweitzer, 2017). This approach assumes that the combination of first, middle, and last names uniquely identifies each economist (Card et al., 2022) while at the same time being conservative in assigning ambiguous names that lack a clear middle name. To avoid confounding effects arising from including researchers working in unrelated fields but occasionally publishing in economics journals, we match our data with 19 yearly lists of AEA members spanning 1993–2019 (Jelveh et al., 2022).

This procedure results in 15,750 U.S.-based economists who have been AEA members. We use this list to derive an unbalanced panel of 246,711 researcher-year observations by imputing missing years between the first and the last year in which we see a researcher publishing. For years with missing publications, we also have to impute institutional affiliation, which can lead to measurement error when an affiliation is observed to change in non-consecutive years with gaps in between. Our approach consists in attributing the old affiliation for the first one-third of the missing years and the new affiliation for the remaining two-thirds. Our data change little when we experiment with different imputation rules. See Appendix Figure B1 for a summary of how we built the author-year panel from bibliographic data.

#### 4.2 Publication-Level Information

In addition to listing article metadata such as authors, journal, year of publication, and JEL codes, EconLit also includes the abstract for a large share of articles. We collected additional abstracts from websites like Google Scholar, EconStor, and JSTOR. Next, we augment EconLit by merging the yearly citation count for each article extracted from SSCI/Web of Science. We base individual-level productivity metrics on all articles appearing in journals that are i) indexed in Web of Science, ii) published in English, iii) and listed in SCImago under the subject areas "Economics, Econometrics and Finance," or "Business, Management

<sup>&</sup>lt;sup>8</sup>We retain in our sample all doctorate-granting institutions in the United States taken from the 2018 Carnegie Classification of Institutions of Higher Education (https://carnegieclassifications.iu.edu/), to which we add the most important institutions active in economic research (such as the IMF, Rand Corporation, World Bank, and all the regional FED offices). We exclude from our sample researchers who are or have been affiliated to the U.S. Census Bureau or any partner agency since there people might enjoy privileged connections and access to data.

and Accounting." This results in a final set of 188,181 articles published in 158 journals in the period 1990–2019. We can match academic citation data for 97.2% of these articles.

We then use journal, title, abstract, year of publication, and JEL codes to classify papers as either empirical or theoretical in style,<sup>9</sup> We use a machine learning classifier that outputs a score capturing the probability that an article is empirical. Following Angrist et al. (2020), we classify a paper as empirical if it uses data to estimate an economically meaningful parameter even if it develops new methodological tools to do so (see Appendix D for more). The results of this classification effort are highly reliable, as validated in several manual checks. We use this publication-level classification to characterize the methodological orientation of each publishing economist in our sample.

Next, we assemble data to measure the diffusion of administrative data available through the FSRDC network. We painstakingly assemble a list of all articles that *directly* employ restricted-access microdata accessible only in an FSRDC. Since no official bibliographic record is available, we carefully sift published records with several complementary strategies (detailed in Appendix C.2). Projects using confidential U.S. Census data are expected to be indicated as such clearly in the paper's acknowledgments (see Appendix Figure A2). We perform keyword searches for the most common expressions denoting the use of Census data using databases such as Web of Science, Scopus, JSTOR, and Google Scholar. We then exploit the fact that the CES requires submitting a working paper for online publication upon completion of the project. We collect the metadata of all the working papers and manually match them with records of published work.<sup>10</sup>

We also aim to capture how Census data affects research *indirectly*, that is, by enabling findings that shape or inspire subsequent research. We do so with three approaches. First, we record which articles cite the papers written using Census data. This set of papers explicitly builds on the results based on confidential data. Second, we tag all papers that include JEL codes that are the most representative of research using Census data. In this way, we capture papers that are thematically close to research done in FSRDCs. Finally, we follow the approach of Currie et al. (2020) to code more detailed information about each paper's research design (Brodeur et al., 2020). We tag each paper that explicitly mentions using a certain method (e.g., DID) or type of data (e.g., survey data) in the title or abstract. The complete list of keywords used is reported in the Appendix C.4.

<sup>&</sup>lt;sup>9</sup>We are indebted to Ryan Hill for sharing the code and the training data originally used in Angrist et al. (2020).

<sup>&</sup>lt;sup>10</sup>Unfortunately, we cannot separately code papers stemming from internal Census projects, but this should not impact our analyses since we exclude from the analyses researchers who have been formally affiliated with the U.S. Census Bureau.

<sup>&</sup>lt;sup>11</sup>We exclude papers directly using Census data from the count since they are likely to mechanically cite other FSRDC papers of which they share the data.

#### 4.3 Researcher-Level Information

Thanks to the host of article-level variables outlined above, we can compute several metrics that capture the yearly research output of each researcher. To reflect productivity, we sum the yearly number of publications in top field and top five economics journals, which we collectively refer to as "top publications." We capture research impact by weighting publication counts by the citations received in a window of time up to five years after publication. To account for top tail outcomes, we also code the number of journal articles published in the top five economics journals and the count of papers in the top 95<sup>th</sup> percentile of the most cited articles published in any given year.

We rely on our article-level methodological classification (empirical or theoretical) to categorize each scholar according to their methodological orientation. For our main analyses, an empiricist is defined as anyone with more than half of their publication output classified as empirical. This measure has the advantage of being available for every publishing researcher in our sample.<sup>13</sup> We carry out several validations and checks. First, we adopt a case-control approach and check the results of our classification for the editorial board members of some journals with a clear methodological bend (e.g., the *Journal of Economic Theory* versus *AEJ: Economic Policy*). Second, we compile a list of all Ph.D. students who completed their doctorate in a U.S. university from the records published yearly by the JEL and compare our classification with their dissertation fields. Both tests confirm the face validity of our approach (Appendix D.2). In the results section, we discuss additional robustness checks where we repeat our analyses with progressively more stringent cut-offs to define empirical scholars, showing consistent results.

Finally, we aim to measure changes in research trajectory for the economists in our sample. Following Furman and Teodoridis (2020), we do so with two complementary approaches: leveraging hierarchical taxonomies of research topics and using data-driven methods based on papers' abstracts. First, we rely on JEL codes to track the topical focus of research, exploring the likelihood that a researcher writes a paper with JEL codes that she has never used in her previous work. Second, we use an unsupervised machine learning algorithm to sidestep shortcomings of author-assigned JEL codes (details in Appendix C.4). We consider all the abstracts of articles published in a given year as the textual footprint of the topics spanned by the researcher during that year. In particular, we use the well-known bag-of-words algorithm called Latent Dirichlet Allocation (LDA) to generate 20 clusters of words that are found to appear together in the input text

<sup>&</sup>lt;sup>12</sup>We rely on the list assembled by Heckman and Moktan (2020). The list includes top field journals (the *Journal of Development Economics*, the *Journal of Economicrics*, the *Journal of Economics*, the *Journal of Economics*, the *Journal of Labor Economics*, the *Journal of Monetary Economics*, the *Journal of Public Economics*, the *Journal of International Economics*, and the *Journal of Economic History*), high-profile generalist journals (the *Review of Economics and Statistics*, the *Journal of the European Economic Association*, the *Economic Journal*), and the so-called top five journals (the *American Economic Review*, the *Quarterly Journal of Economics*, the *Journal of Political Economy, Econometrica*, and the *Review of Economic Studies*). See also Appendix Figure B3.

<sup>&</sup>lt;sup>13</sup>Appendix D provides additional details and shows the robustness of our classification of empirical economists.

with a high probability (i.e., topics). We code researchers as working on a new topic if the model classifies at least 10% of their work as pertaining to a topic not featured in their past work.

## 4.4 University-Level Information

We can assess the details of FSRDC openings from the 14 CES research reports published online between 2005 and 2019. Figure 2 synthesizes the expansion of the FSRDC network in time and space. Overall, the figure confirms the oral accounts testifying a conscious effort by the U.S. Census Bureau and the NSF to provide geographic balance in access. We see that the data centers spanned different regions of the United States, starting from some of the major centers of economic research (e.g., Boston, Berkeley, Los Angeles) but also leaving out (until much later) other illustrious universities when a relatively close-by alternative was present (e.g., Stanford, Yale, Princeton). The complete list of 30 FSRDCs established in our sampling period and their opening date is reported in Appendix C.

The information on the research intensity of economics departments comes from Kalaitzidakis et al. (2003). Their ranking of academic institutions is based on the count of publications in the top journals weighted by each journal's prestige. This ranking fits well for our purposes because it considers publications in the five-year period from 1995 to 1999, thus predating the establishment of most FSRDCs. Using these data, we can see how several less research-intensive institutions gained access earlier than their more prestigious peers. Appendix Figures G1 and G2 show that the average ranking position of treated institutions and treated researchers are relatively constant over time. The remarkably balanced expansion of the FSRDC network further excludes explicit prioritization of high-status universities.

## 4.5 Measuring Policy Impact

In addition to academic impact, we are also interested in providing a direct assessment of the impact of FSRDC access on the policy impact of economics research. To do so, we leverage novel data from Altmetric.com (see Appendix E for a detailed discussion). In particular, Altmetric.com collects data on scientific articles cited by policy documents from a wide range of institutions, ranging from government reports to think tanks and international organizations. Policy sources are mostly collected directly from organizations' websites and merged into the bibliographic records using metadata such as title, authors, and year of publication. We match these data to our sample from EconLit, resulting in a unique database that permits examining economic research consumption by policy sources (Yin et al., 2022).

#### 4.6 Summary Statistics

Table 1 provides summary statistics of the dataset that we have assembled. Panel A provides summary statistics on the cross-section of 15,750 researchers who appear in the data. We classify 73% of them as empiricists. Almost 3% of the publishing economists we observe have directly used Census data in published work, and 23.4% have cited at least one paper using Census data. The average researcher publishes about 2.3 academic papers in top outlets during the time that they appear in our sample. Slightly less than a quarter of the economists in the sample are observed publishing in at least one of the top five economics journals over the time period.

As per our data, of the sample of 15,750 researchers, about 60% never had access to an FSRDC in the city in which they were employed. Appendix Figure C1 breaks this sample down by those who always had access (2,104) and those who got access by an FSRDC opening in their city (2,735) or by moving to a city with an FSRDC (1,586). Panel B presents summary statistics on the unbalanced panel of researcher-years. The panel extends from 1990 to 2019 (inclusive), and the median year is 2007. As this table shows, the average researcher publishes about 0.15 papers every year in the set of top economics journals. For every researcher-year, 0.003 papers use Census data, and 0.033 build on past research using Census data.

Table G15 in the Appendix presents the descriptive statistics for policy citations. Around 47.5% of economists in our sample have written at least one paper mentioned in a policy source. The fraction of individual papers mentioned at least once in policy-related documents is 14.96%, but it grows substantially for articles appearing in more prestigious or explicitly policy-oriented journals (Appendix Figure E3).

## 5 Results

Our basic specification is at the individual researcher i, university j, and time t level and takes the form of the following equation to test the impact of local data access:

$$y_{i,j,t} = \alpha + \beta_1 PostFSRDC_{j,t} + \beta_2 PostFSRDC_{j,t} \times Empiricist_i + \mu_i + \delta_t \times \omega_j + \epsilon_{i,j,t}, \quad (1)$$

where the dependent variable  $y_{i,j,t}$  is publications at the researcher-year level. The main independent variable  $PostFSRDC_{j,t}$  is a time-varying dummy that takes a value of one after a researcher has gained access to an FSRDC facility located in the same city of her university j, and it is zero before. Motivated by the intuition that data access should mostly benefit applied researchers, we focus on estimating the local impact of FSRDC openings on empiricists relative to theorists. We do so by interacting the independent variable with  $Empiricist_i$ , a dummy that only takes a value of one for the economists whom we classify as empiricists. This allows us to control for university-by-year fixed effects  $(\delta_t \times \omega_j)$ , which provides

fine-grained control for university-level research dynamics, in addition to more general time trends. In particular, exploiting only within-university variation rules out potential university-wide confounders that might correlate with opening an FSRDC (e.g., a sudden influx of funding in the economics department).  $\mu_i$  are individual researcher fixed effects that control for time-invariant differences across researchers in data use but also individual propensity to publish. <sup>14</sup>

We present results where the treatment dummy is coded as an absorbing state, which means that individuals do not lose the treated status even if they move to a non-treated city. This approach accounts for potential delays in the publication process and makes it straightforward to interpret  $\beta_2$  as the result of a Wald-DID estimator. However, including university-by-time fixed effects means that the main effect of  $PostFSRDC_{j,t}$  will be identified only from researchers who move from an institution with local access to an institution that never gains local access.<sup>15</sup> To provide a more meaningful estimate of  $\beta_1$  that exploits variation between institutions, we relax our fixed effects structure and estimate additional models with university tier  $\times$  year fixed effects. We do so by classifying each university into seven tiers based on the ranking of economics departments (Kalaitzidakis et al., 2003).<sup>16</sup>

## 5.1 Impact of FSRDC Openings on Data Use

The first step to unpacking the effects of data access on economics research is to examine how FSRDC openings affect confidential data use. Note that even before being co-located with an FSRDC, it was always possible to collaborate with a Census Bureau researcher with access to the data or to commute to a center in another city to access the data; therefore, it is not obvious that being co-located with an FSRDC will lead to a substantial diffusion of confidential administrative data.

Table 2 displays the results from this analysis. As is clear from Column 1, local access to an FSRDC boosts the use of administrative Census data among empiricists but not among theorists (see also Appendix Figure G3). Local access is associated with about 0.004 more papers using Census data, an increase of roughly 131% compared to the baseline of 0.003. The coefficient is only slightly smaller when we include more stringent university-by-time fixed effects in Column 2. The results are similar if we employ alternative measures of FSRDC use that do not rely on published articles, such as the likelihood of having an FSRDC project approved or submitting a working paper to the CES (Appendix Table G1). Interestingly, we also find a large impact on the likelihood of citing past work (from any university) based on Census data (Columns 3

<sup>&</sup>lt;sup>14</sup>This specification differs from a triple-difference estimate because the term "Post" is not defined for never treated units due to the staggered rollout of FSRDCs. In our case, we can sidestep the need for a matching estimator by exploiting within-university variation between theorists and empiricists. All other time-invariant terms are absorbed by the researcher fixed effects.

<sup>&</sup>lt;sup>15</sup>Said otherwise, there can be variation in treatment status within university-year cells only if there are researchers who have been exposed to FSRDC in other locations and later moved to a place without access. Indeed,  $\beta_1$  cannot be identified once we drop researchers losing local access after a mobility event (Appendix Table G6).

<sup>&</sup>lt;sup>16</sup>We chose the number of tiers to ensure a roughly equal number of observations for each of them, but the results do not change if we change this number. See details in Appendix B.2.

and 4). While the increase on the sample mean is much smaller (around 53%–57%), this result is even more remarkable since geography should not be an impediment to learning about papers published in academic journals.<sup>17</sup> This suggests that the opening of an FSRDC is enculturating local economists into research using administrative data, potentially through interactions with others directly dealing with such data in their own work.

The validity of our regressions hinges on the assumption of a parallel trend between treated and control units in the absence of treatment. We empirically assess this by estimating the event study version of the results reported in Table 2. Specifically, we estimate  $y_{i,j,t} = \alpha + \Sigma_z \beta_t \times 1(z) + \mu_i + \delta_t \times \omega_j + \epsilon_{i,j,t}$ , where  $\mu_i$  and  $\delta_t \times \omega_j$  represent researcher and university  $\times$  time fixed effects, as before. z represents the "lag," or the number of years that have elapsed since an empirical researcher first received access to Census data via a local FSRDC. Figure 3 shows the effect of increased access to confidential Census data on their use (panel (i)) and citations to papers based on them (panel (ii)). Both charts confirm that there are no pre-trends driving our effects, which might have been the case if FSRDCs are opened in locations where interest in using administrative data is rising. Further, the effects appear gradually and then grow in magnitude before stabilizing after five to six years, with a pattern that fits publication lags and our general intuition of how data might diffuse in an academic setting.

## 5.2 The Effects of Data Access on Scientific Productivity

Having established that local FSRDC access increases the diffusion of Census data in the focal city, we turn to estimate the impacts of data access on researchers' productivity. Formally, we estimate a similar specification as before, except that now our outcome variables measure the quantity and impact of economics research. We focus on the most prominent journals in economic disciplines because recent work has documented that they carry outsized weight in determining career trajectories (Heckman and Moktan, 2020). For each researcher, we count the number of papers published yearly in top field outlets and top five generalist journals. To measure quality, we construct a measure of scientific impact based on the number of citations each paper receives up to five years following its publication. This citation-weighted publications count constitutes our second dependent variable.

Panel A of Table 3 presents the results from this analysis for both outcome variables. The first model reports results with university tier × year fixed effects, and the second model presents results including university-specific time trends. Across the board, the results suggest that local FSRDC access boosts the productivity of empirical researchers. Empirical economists produce about 0.035 more publications in the top journals, which, compared to a baseline of 0.145, is a 24% increase in publication output. These estimates are large

<sup>&</sup>lt;sup>17</sup>Note also that we exclude from the count of citing papers those that directly employ FSRDCs. Therefore, our estimates are conservative and not mechanically explained by the contemporaneous diffusion of Census data.

and meaningful, but they are against a small denominator and so do not represent implausible shifts in absolute volume. Columns 3 and 4 show that the increase in productivity does not come at the expense of reduced impact: citation-weighted publications increase by about 1.71–1.74 (40%–41% increase against a baseline of 4.3). This result suggests that access to administrative data leads to significantly higher-impact publications. Further, we explore the effects of top tail outcomes, namely the likelihood of publishing in a top five journal or authoring highly cited articles. As shown in Panel B of Table 3, the results are larger, supporting anecdotal evidence that administrative data lead to breakthrough findings.

Next, we explore the reliability of our research design by empirically estimating pre-trends in the outcome variables. Figure 4 presents event study estimates similar to those presented in Figure 3 but for the measures of research productivity discussed above. In all four panels, publication output is flat before the treatment and remains low in the first few years but then gradually improves until it stabilizes on positive and significant values. Appendix Table G2 and Appendix Figure G4 repeat the same analysis using the doubly robust DID estimator by Callaway and Sant'Anna (2021), confirming that our results are not biased by different timings of FSRDC openings. Appendix Figure G5 confirms that our results carry through if we exploit only variation in treatment time across universities using split-sample DID regressions between theorists and empiricists. In sum, the combined evidence from the regression and event study estimates confirm that access to administrative data can greatly boost the quantity and quality of research for empirical economics researchers.

Additional analyses explore the heterogeneity of these results using split-sample regressions. First, we estimate separate regressions for senior and junior researchers (i.e., within seven years from their first publication; see Appendix B.3 for details). Second, we estimate separate regressions for researchers affiliated with universities of different tiers (Kalaitzidakis et al., 2003). We show the main results in graphical form in Appendix Figure G6. The increase in research quality is mostly confined to senior economists affiliated with high-status universities. It is interesting to compare this result with recent evidence showing that democratizing access to data is especially beneficial to marginalized researchers (Nagaraj et al., 2020). Despite drastically reducing barriers to use, a local FSRDC might still prove cumbersome to use due to the onerous confidentiality requirements (see Appendix A). Our conversations with FSRDC users pointed out that applying to use confidential data is especially risky for researchers on a tenure clock due to bureaucratic uncertainties, which helps explain our findings.

#### **5.3** Robustness Checks

We perform a variety of tests to confirm the robustness of our main findings. First, we investigate concerns about endogeneity in the choice of FSRDC locations. Note that the absence of pre-trends in individual

productivity and the qualitative evidence discussed in Appendix A alleviate the concern that our results might simply be due to systematic sorting of FSRDC staggered openings. To directly test this concern, we examine trends in productivity using a panel at the university-year level (Appendix Table G3). Appendix Figure G7 shows that FSRDCs are not systematically opened in institutions on a rising trend of research intensity.

Second, we rule out that other empiricist-specific shocks might be driving our results at the universities that open a data center. We do so by excluding from the sample either the researchers or the institution directly involved in bringing an FSRDC to a given location. We code the recipients of NSF grants establishing each FSRDC, and Appendix Table G4 shows that the results are robust to excluding them. Likewise, we find similar results if we estimate the effects only for researchers at universities that are in the same city as an FSRDC but do not host the data center on their premises (Appendix Table G7). One might also be worried that researcher mobility events are driving our results, especially since we impute the year of the move based on publication data. Appendix Tables G5 and G6 show that the results are robust to excluding researchers that gain or lose access due to mobility events.<sup>18</sup>

Third, we experiment with alternative specifications of "exposure" to administrative data in geographical and intellectual space. Appendix Figure G8 shows that an economist's likelihood of using confidential Census data rapidly decays with distance. In general, our results get stronger the closer an economist is located to a data center, being the highest for researchers who enjoy access directly on their campus (Appendix Tables G8 and G9). Similarly, the effects of access monotonically grow when we use increasingly stringent definitions of empirical researchers (Figure G9). This confirms our research design and reassures us that our results are not an artifact of the threshold we use to classify someone as an empiricist.

Finally, one alternative explanation for our results is that secular trends in empirical research might underlie the increasing use and impact of administrative data, even in the absence of local FSRDC openings. For instance, changes in editorial preferences in top journals might explain some of our results. To rule out this concern, we re-estimate our specifications adding an additional set of time trends for empirical researchers (i.e., empiricists-by-time fixed effects, coded in bins of five years each). Appendix Figure G10 presents the time-varying estimates of the effect of data access, both with and without controlling for empiricist-specific time trends. The event study plots look similar to the main ones, albeit noisier due to lower statistical power. Including empiricist-specific time trends attenuates our effects on top journal publications (Appendix Table G10), but the results remain robust and significant when weighting publications by their impact.

<sup>&</sup>lt;sup>18</sup> As an additional test, we repeated our main results after artificially suppressing all variation due to mobility events in our data. In practice, we code each researcher as if they spent their entire career in the institution of their first placement. Appendix Table G17 shows that results are attenuated but still significant.

## **6** Exploration of the Mechanisms

It is clear that an FSRDC opening increases the diffusion of Census data and the productivity of empirical researchers in affected areas. We now examine potential mechanisms driving the productivity effect. Two complementary possibilities are that co-localization to an FSRDC (1) directly impacts research quality by allowing the use of confidential data to produce more impactful research and (2) indirectly alters research quality through spillovers to those not using the data. Note that the first option would benefit only researchers directly using confidential data, while the second could benefit a broader swath of exposed researchers. We evaluate these two channels by first checking the extent to which FSRDC users are driving our results. Appendix Table G11 reports all of our main results excluding from the analyses researchers whom we observe using FSRDCs. Coefficients are around 24%–39% smaller but are still large and significant. The implication is that even though FSRDC openings clearly benefit researcher productivity by enabling direct data usage, there are significant spillovers from data access even among those who do not directly adopt (Myers and Lanahan, 2022).

This finding suggests an alternative channel through which access to FSRDCs shapes economics: exposing researchers to research based on administrative data. Our result earlier that FSRDC openings lead to increased citations to FSRDC research points to the possibility that local data access is raising general awareness about research based on Census data, with potential downstream implications for researcher productivity. Figure 5 shows two tests that provide support for this awareness channel. First, we implement split-sample regressions separating effects by those who cite research based on Census data compared to those who do not. We find that the positive effects on productivity do not extend to all empirical researchers—instead, they are limited to researchers who cite past work based on FSRDCs. Second, we were told in our interviews that researchers often learn about the potential of administrative data after seeing the work of their colleagues (Appendix A). We, therefore, separately examine the effects for those empirical researchers with and without colleagues using confidential Census data in their work. We find no positive spillovers for researchers affiliated with departments where nobody directly uses Census data. Both results support the conclusion that spillovers from co-localization operate by making researchers aware of research based on confidential administrative Census data.

We propose two specific channels through which awareness of past research carried out with Census data might improve research output. First, researchers might be inspired to formulate new research questions that build on research they were not familiar with. Second, they might learn from the research design of these studies, potentially adopting similar methods or data with similar characteristics. We provide suggestive evidence on each of these channels below.

We first test whether empirical researchers exposed to FSRDCs are more likely to explore new topics rather than doubling down on the same questions they were already working on. In particular, the expectation is that spillovers could operate by leading researchers to pick topics commonly studied using Census data such as labor, trade, or firm productivity. Column 1 of Table 4 shows that empirical researchers are more likely to publish papers on new topics, as proxied by the usage of JEL codes that they never used in their previous work. Column 2 shows that the result is robust to using unsupervised LDA topics to measure changes in research trajectory. Notably, exploration in topical space is directed toward topics commonly associated with using Census data. Columns 3 and 4 indicate that the likelihood of working on what we dub "FSRDC JELs" goes up by 16.7%, while for the remainder JEL codes, the increase is only 8.2%. <sup>19</sup> These elasticities are derived by comparing our coefficient estimates with the average likelihood of working on FSRDC and non-FSRDC JELs reported in Table 1.

Next, we assess the possibility that exposure to research using Census administrative data induces researchers to adopt similar research designs and data (albeit not necessarily those available in an FSRDC). Table 5 shows that treated researchers increase mentions of quasi-experimental methods, such as DID or synthetic controls. The absence of a similar effect on laboratory experiments or randomized control trials implies that this result is not a byproduct of a wider "credibility revolution." Learning about Census data might also inspire the researcher to search for new datasets with similar characteristics but lower bureaucratic hurdles. This theme also emerged in several of our interviews, with respondents underlying that administrative data from foreign countries are often easier to use (Appendix A). Indeed, we find that researchers are more likely to employ microdata from administrative sources, while a similar increase is absent for traditional research surveys. Reassuringly, we do not find an effect when considering generic mentions of "big data" or even just "data" (Appendix Table G13).

# 7 Do Administrative Data Increase the Policy-relevance of Research?

Our results highlight the crucial role of data access in shaping scientific advances in economic research. However, it is not guaranteed that improvements in scientific quality will translate into higher policy relevance. It might well be that a focus on advancing scholarly knowledge comes at the cost of research directly applicable in the policy realm (Landry et al., 2003). Academic researchers often lack incentives to disseminate policy insights from their work, despite evidence showing strong policy responsiveness to scientific evidence (Hjort et al., 2021; Yin et al., 2022). Focusing on research using administrative data specifically, evidence of its policy relevance is primarily anecdotal and confined to the impact of few high-

<sup>&</sup>lt;sup>19</sup>This result is robust to alternative ways to select which JEL codes most represent FSRDC-based research; see Appendix Table G12.

<sup>&</sup>lt;sup>20</sup>As an additional falsification test, we also code articles mentioning the use of a "natural experiment" in their abstracts, and we find a significant increase that we do not see for mentions of a "laboratory experiment" (Column 3 of Appendix Table G13).

profile studies (Card et al., 2010; CES, 2017; Cole et al., 2020; Einav and Levin, 2014b). Whether access to FSRDC data leads to research with higher policy relevance remains an empirical question.

We first use our data on policy citation by correlating paper-level attributes with their citations in policy sources. Evidence in Appendix Table E1 suggests that empirical articles are generally more cited by policy sources than comparable theory contributions that appear in the same journal and year. Interestingly, the effect is much more extensive for papers directly using FSRDC data. Consistent with the intuition that FSRDC data help shed light on economic and social trends specific to the United States, the impact of such papers is almost three times larger among U.S. policy sources. Furthermore, Appendix Table E1 shows that papers with a better research design generally achieve larger interest from policymakers, echoing some of the findings by Hjort et al. (2021). We also document large differences in policy consumption across fields of economic research (Appendix Figure E4).

Next, we estimate the causal impact of FSRDC access on the policy impact of economics research. We estimate the same specification as in Eq. (1), but where the dependent variables are measures of policy use of academic science. Table 6 presents the results. Columns 1 and 4 show that the work of applied researchers receives a larger number of policy citations and is more likely to be referenced by policy sources after becoming exposed to FSRDC data. The percentage increase over the sample mean is slightly bigger among U.S.-based policy sources, confirming the impact of the federal data infrastructure on evidence-based policy-making in the United States. Event study specifications in Appendix Figure G11 help rule out that the effects are due to pre-trends in the dependent variables.

Interestingly, our results do not seem to be driven by a dramatic shift in research topics toward more policy-relevant fields. If this were the case, we should see the use of language that emphasizes the policy implications of research or a direct shift to policy topics. However, we do not find either of these effects when directly looking at the language used in the abstracts or the JEL codes indicated by the authors (Table G16). Instead, our results could be consistent with an increase in policy relevance due to the higher scientific quality of applied research caused by access to better data.

Combined, our analysis can paint a picture of *how* FSRDC openings drive improved scientific productivity and policy impact among applied researchers. First, a cadre of researchers can now access these data at a lower cost and use them in their own work to great effect. However, given the high costs of direct access, this group is only partially responsible for driving the overall effects. Spillovers to non-adopters are also important: FSRDC openings tend to raise awareness of insights derived from administrative data, as shown by the increase in citations to past FSRDC work. Researchers exposed to FSRDC research benefit by shifting their research focus to become more explorative, working on topics typically studied with administrative data, and adopting other types of administrative data and quasi-experimental research designs in their work.

In turn, the improvement in scientific quality is accompanied by a growing number of citations from policy documents. We also find suggestive evidence that the increased policy impact of economic research is due to the increased quality of the empirical evidence provided and not to a crowding out of scientifically important questions by more policy-relevant topics.

## 8 Conclusion

We assemble a novel longitudinal dataset of U.S.-based academic economists and exploit the staggered diffusion of U.S. Census Bureau FSRDCs to investigate how increased data access shapes economic science. We first find that researchers co-located to an FSRDC are much more likely to directly use or build upon work that uses confidential Census data. We then assess the consequences of data access on scientific output. In our setting, researchers are more likely to publish highly impactful papers in prestigious journals after they gain access to Census data. We explore the mechanisms behind this finding and document significant spillovers on applied economists who do not directly use these data. Researchers exposed to work using confidential data like Census data are more likely to build upon it, exploring novel questions that stem from it and adopting similar research designs. Finally, we show that increased scientific quality translates into additional policy impact, leading to higher consumption of empirical evidence in policy documents.

Our results have implications for ongoing policy discussions on the use of confidential administrative data for academic research. To the best of our knowledge, we are the first to provide causal, empirical evidence for the debate around the growing role of these data in economic research. Our findings are consistent with the idea that increased access to confidential data is crucial to scientific progress, to the point that it might call into question the current tight regime of restricted access designed to protect privacy. In the context of the FSRDC network, even holding current regulations and procedures constant, we document how a further expansion of the secure facilities where the data are accessible might be warranted. Further, our findings around spillovers show how evaluations of the impact of data access programs need to extend beyond those directly using the data. Data access can shape research by changing the topical and methodological focus of research, leading to more impactful science across the board.

Our work has some limitations. First, our intention is not to provide a complete policy evaluation of the FSRDC network. To do so, we would need to expand our focus to other disciplines that benefit from Census data, such as health policy and demography. Moreover, the Census Bureau's objective in creating the FSRDC network is to obtain benefits for its data programs (Foster et al., 2009). To assess the overall success of the network, we would need to consider all such benefits, including the improvement of its datasets and the creation of new statistical surveys (CES, 2017). Our work cannot capture all these aspects, but we establish that, at least in the case of economics, the researcher-level impact of these institutions is significant and

directly leads to the production of higher-quality scientific output with an extensive policy impact.

Second, we suffer from the common pitfalls of studies based on bibliographic data. In particular, assessing research quality is often confounded by the researcher's status and social networks. Our within-researcher estimates would not take into account dynamic changes in collaboration networks or connections to editors that might directly affect scientific productivity. Finally, our results are based on a particular type of data that entails geographical barriers to use. While this is crucial to our research design, it also limits the generalizability of our results to contexts where researchers face considerable impediments to accessing data.

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## 9 Tables and Figures

Table 1: Summary Statistics

Panel A: Researcher Level

	N	Mean	Std. Dev.	Median	Min	Max
Ever Had FSRDC Access (0/1)	15750	0.408	0.49	0	0	1
Year of Access	6425	2007.517	6.83	2008	1994	2019
Ever Used FSRDC (0/1)	15750	0.028	0.17	0	0	1
Ever Cited FSRDC (0/1)	15750	0.234	0.42	0	0	1
Lifetime Top Publications	15750	2.278	4.41	1	0	93
Lifetime Cite-weighted Papers	15750	66.896	187.79	6	0	5536
Ever Top 5 Papers (0/1)	15750	0.236	0.42	0	0	1
Ever Top 5% Cited Papers (0/1)	15750	0.242	0.43	0	0	1
Rank of Institutions (avg)	15750	14.307	18.93	6	0	86
Empiricist (0/1)	15750	0.731	0.44	1	0	1

Panel B: Researcher-Year Level

	N	Mean	Std. Dev.	Median	Min	Max
Post-FSRDC (0/1)	246711	0.258	0.44	0	0	1
Papers Using FSRDC	246711	0.003	0.06	0	0	3
Papers Citing FSRDC	246711	0.033	0.20	0	0	6
Top Publications	246711	0.145	0.43	0	0	9
Cite-weighted Papers	246711	4.271	19.79	0	0	1285
Top 5 Papers	246711	0.047	0.24	0	0	6
Top 5% Cited Papers	246711	0.044	0.23	0	0	5
New JEL Codes (0/1)	230961	0.348	0.48	0	0	1
New LDA Topics (0/1)	230961	0.249	0.43	0	0	1
Papers with FSRDC JEL (0/1)	246711	0.105	0.31	0	0	1
Papers without FSRDC JEL (0/1)	246711	0.337	0.47	0	0	1
Papers Mentioning Admin Data	246711	0.003	0.06	0	0	2
Papers Mentioning Survey Data	246711	0.005	0.08	0	0	3
Quasi-experimental Papers	246711	0.019	0.14	0	0	4
Experimental Papers	246711	0.036	0.23	0	0	10
Year	246711	2005.953	7.71	2007	1990	2019

Note: This table lists summary statistics at the researcher level for 15,750 publishing economists (Panel A) and at the researcher-year level for an unbalanced panel of 246,711 observations (Panel B). Ever Had FSRDC Access: 0/1 = 1 for researchers who spent at least one year co-located to an active FSRDC. Year of Access: average year when a researcher becomes co-located to an active FSRDC. Ever Used FSRDC: 0/1 for researchers who published at least one paper using Census data. Ever Cited FSRDC: 0/1 = 1 for researchers who published at least one paper that cited a publication based on Census data. Lifetime Top Publications: sum of the papers in top economics journals. Lifetime Cite-Weighted Publications: sum of the papers weighted by the citations received up to the five years after publication. Ever Top 5 Papers: 0/1 = 1 for researchers who published at least one paper in a top five journal. Ever Top 5% Cited Papers: 0/1 = 1 for researchers who published at least one paper in the top  $95^{th}$  percentile of the citation distribution. Rank of Institution: average rank of the institution of affiliation. Empiricist: 0/1 = 1 for those researchers whose majority of lifetime publications are empirical in nature. Post-FSRDC: 0/1 = 1 after a researcher is first co-located to an active FSRDC. Papers Using FSRDC: count of papers using Census data. Papers Citing FSRDC: count of papers citing Census data. Top Publications: count of papers in top economics journals. Cite-Weighted Papers: count of papers weighted by the citations received up to the five years after publication. Top 5 Papers: count of papers in a top five journal. Top 5% Cited Papers: count of papers in the top 95<sup>th</sup> percentile of the citation distribution by year of publication. New JEL Codes: 0/1 = 1 for researchers who used JEL codes that they had not used before (this variable is not defined for the first year of each researcher). New LDA Topics: 0/1 = 1 for researchers who publish at least 10% of their scholarship in an LDA topic that they had not published in before (this variable is not defined for the first year of each researcher). Papers with FSRDC JEL: 0/1 = 1 for researchers who used JEL codes common among papers using Census data. Papers without FSRDC JEL: 0/1 = 1 for researchers who did not use JEL codes common among papers using Census data. Papers Mentioning Admin Data: count of papers mentioning the use of administrative data in their title or abstract. Papers Mentioning Survey Data: count of papers mentioning the use of survey data in their title or abstract. Quasi-Experimental Papers: count of papers mentioning the use of quasi-experimental methods in their title or abstract. Experimental Papers: count of papers mentioning the use of experimental methods in their title or abstract. Year: average year of publication. See text for details.

Table 2: Effect of FSRDC Access on the Diffusion of Administrative Data

	Papers Usin	ng FSRDC	Papers Citing FSRDC		
	(1)	(2)	(3)	(4)	
Post-FSRDC	-0.000329	0.00216	(3) -0.00884** (0.00333) 0.0189*** (0.00425)  Yes Yes No	-0.00235	
	(0.00069)	(0.00114)	(0.00333)	(0.00463)	
Post-FSRDC × Empiricist	0.00392***	0.00332**	0.0189***	0.0174***	
•	(0.00107)	(0.00113)	(0.00425)	(0.00444)	
Researcher FE	Yes	Yes	Yes	Yes	
University Tier × Year FE	Yes	No	Yes	No	
University × Year FE	No	Yes	No	Yes	
N	246532	245556	246532	245556	

*Note:* This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data diffusion. Columns (1) and (2) report results from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (3) and (4) report results from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Post-FSRDC equals one in all years after a researcher has been affiliated with a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning-based paper classifier. All models include individual fixed effects. Columns (1) and (3) further include year fixed effects interacted with university tier dummies, and columns (2) and (4) further include year fixed effects interacted with university dummies. The number of observations changes slightly due to the inclusion of different fixed effects. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*, \*\*\*, denote significance at the 5%, 1%, and 0.1% level, respectively.

Table 3: Effect of FSRDC Access on Research Output

Panel A: Research Impact

	Top Pub	lications	Cite-weighted Publication	
	(1)	(2)	(3)	(4)
Post-FSRDC	-0.0139	-0.00712	-0.676*	-0.170
	(0.010)	(0.012)	(0.336)	(0.435)
Post-FSRDC × Empiricist	0.0353***	0.0352**	1.714***	1.737***
•	(0.011)	(0.011)	(0.425)	(0.445)
Researcher FE	Yes	Yes	Yes	Yes
University Tier × Year FE	Yes	No	Yes	No
University × Year FE	No	Yes	No	Yes
N	246532	245556	246532	245556

Panel B: Right Tail of Research Impact

	Top Fi	Top Five Pubs		% Cite
	(1)	(2)	(3)	(4)
Post-FSRDC	-0.0131*	-0.00994	-0.0193***	-0.0147*
	(0.006)	(0.007)	(0.005)	(0.006)
Post-FSRDC × Empiricist	0.0218**	0.0231***	0.0285***	0.0287***
	(0.007)	(0.007)	(0.006)	(0.006)
Researcher FE	Yes	Yes	Yes	Yes
University Tier × Year FE	Yes	No	Yes	No
University × Year FE	No	Yes	No	Yes
N	246532	245556	246532	245556

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of research output. Columns (1) and (2) of Panel A report results from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of top five and top field journals is from Heckman and Moktan, 2020). Columns (3) and (4) of Panel A report results from OLS models, where the dependent variable is the count of articles weighted by the number of citations received up to five years following their publication. Columns (1) and (2) of Panel B report results from OLS models, where the dependent variable is the number of top five publications (AER, JPE, QJE, ECA, RES). Columns (3) and (4) of Panel B report results from OLS models, where the dependent variable is the number of publications whose number of citations is in the top 5% of the citations distribution for the year in which they were published. Post-FSRDC equals one in all years after a researcher has been affiliated with a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning-based paper classifier. All models include individual fixed effects. Columns (1) and (3) further include year fixed effects interacted with university tier dummies, and columns (2) and (4) further include year fixed effects interacted with university dummies. The number of observations changes slightly due to the inclusion of different fixed effects. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*, \*\*\* denote significance at the 5%, 1%, and 0.1% level, respectively.

Table 4: Effect of FSRDC Access on the Direction of Research

	New JEL Code (0/1) (1)	New LDA Topic (0/1) (2)	FSRDC JELs (0/1) (3)	Non-FSRDC JELs (0/1) (4)
Post-FSRDC	-0.00686	-0.00444	-0.00332	-0.0125
	(0.011)	(0.011)	(0.007)	(0.010)
Post-FSRDC × Empiricist	0.0475***	0.0339***	0.0175**	0.0278**
	(0.010)	(0.010)	(0.006)	(0.009)
Researcher FE	Yes	Yes	Yes	Yes
University × Year FE	Yes	Yes	Yes	Yes
N	229886	229886	245556	245556

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of research direction. Column (1) reports results from a linear probability model, where the dependent variable is an indicator equal to one if the researcher used at least one JEL code never used before. Column (2) reports results from a linear probability model, where the dependent variable is an indicator equal to one if at least 10% of the scholarship of a researcher in a given year is classified into an LDA topic that she never researched before. The dependent variables in Columns (1) and (2) are not defined for the first year of each researcher, hence the lower number of observations. Column (3) reports results from a linear probability model, where the dependent variable is an indicator equal to one if the researcher used at least one FSRDC JEL code during the year. Column (4) reports results from a linear probability model, where the dependent variable is an indicator that equals one if the researcher used at least one non-FSRDC JEL code during the year. Post-FSRDC equals one in all years after a researcher has been affiliated with a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning-based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. The number of observations changes slightly due to the inclusion of different fixed effects. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*, \*\*\* denote significance at the 5%, 1%, and 0.1% level, respectively.

Table 5: Effect of FSRDC Access on the Design of Empirical Research

	Da	ta	Research Methods		
	Admin (1)	Survey (2)	Quasi-Exp. (3)	Experiment (4)	
Post-FSRDC	-0.00243*	0.00220	0.000395	0.00372	
	(0.001)	(0.001)	(0.003)	(0.005)	
Post-FSRDC × Empiricist	0.00328***	0.000364	0.00786**	0.000294	
	(0.001)	(0.001)	(0.003)	(0.005)	
Researcher FE	Yes	Yes	Yes	Yes	
University × Year FE	Yes	Yes	Yes	Yes	
N	245556	245556	245556	245556	

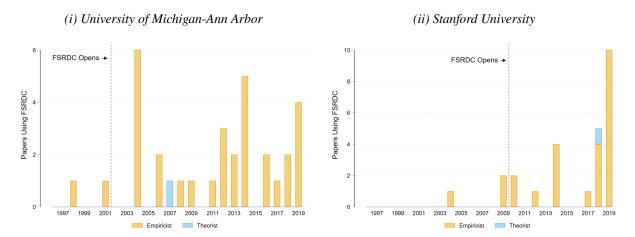
Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on text-based proxies of research design. Columns (1) and (2) report results from OLS models, where the dependent variable is the number of published articles that mention in their title or abstract keywords related to the use of administrative and survey data, respectively. Columns (3) and (4) report results from OLS models, where the dependent variable is the number of published articles that mention in their title or abstract keywords related to the use of quasi-experimental or experimental methods, respectively. Post-FSRDC equals one in all years after a researcher has been affiliated with a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning-based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. The number of observations changes slightly due to the inclusion of different fixed effects. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*,\*\*\* denote significance at the 5%, 1%, and 0.1% level, respectively.

Table 6: Effect of FSRDC Access on the Policy Impact of Economic Research

		Count Policy Cites			Count Papers Cited by Policy		
	All (1)	US Only (2)	Non-US Only (3)	All (4)	US Only (5)	Non-US Only (6)	
Post-FSRDC	-0.0611	-0.0263	-0.0348	-0.0187*	-0.0157**	-0.0112	
	(0.055)	(0.027)	(0.032)	(0.008)	(0.006)	(0.007)	
Post-FSRDC × Empiricist	0.203***	0.100***	0.103**	0.0486***	0.0392***	0.0319***	
	(0.058)	(0.028)	(0.034)	(0.008)	(0.006)	(0.006)	
Researcher FE University × Year FE N	Yes	Yes	Yes	Yes	Yes	Yes	
	Yes	Yes	Yes	Yes	Yes	Yes	
	245556	245556	245556	245556	245556	245556	

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on the policy relevance of economic research. Column (1) report results from OLS models, where the dependent variable is the number of citations from policy sources received by the articles published in a given year. Columns (2) and (3) report results from the same OLS models, where the dependent variable is splitted between citations from U.S. and non-U.S. policy sources, respectively. Column (4) report results from OLS models, where the dependent variable is the number of articles published in a given year that received at least one citation from policy sources. Columns (5) and (6) report results from the same OLS models, where the dependent variable is splitted between papers cited by U.S. and non-U.S. policy sources, respectively. Post-FSRDC equals one in all years after a researcher has been affiliated with a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning-based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. The number of observations changes slightly due to the inclusion of different fixed effects. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*, \*\*\* denote significance at the 5%, 1%, and 0.1% level, respectively.

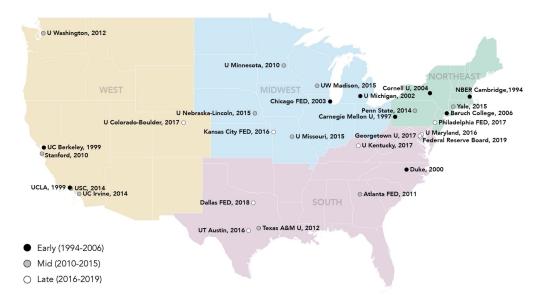
Figure 1: Yearly FSRDC Papers Written by Researchers Affiliated with the University of Michigan and Stanford University.



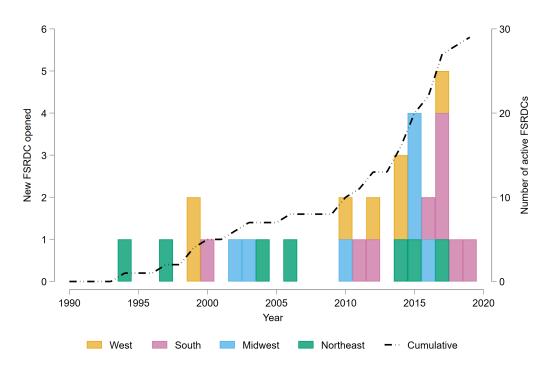
*Note:* This figure shows the number of papers using Census data published by researchers at the University of Michigan-Ann Arbor and Stanford University, respectively. The blue portion of each bar represents papers co-authored by at least one theoretical researcher. See text for more details.

Figure 2: Expansion of the FSRDC Program over Time and Space

## Panel A: Geographic Expansion of FSRDCs

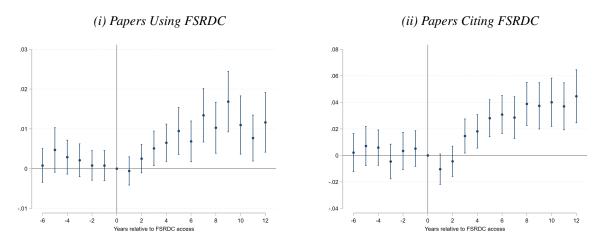


Panel B: Time Expansion of FSRDCs



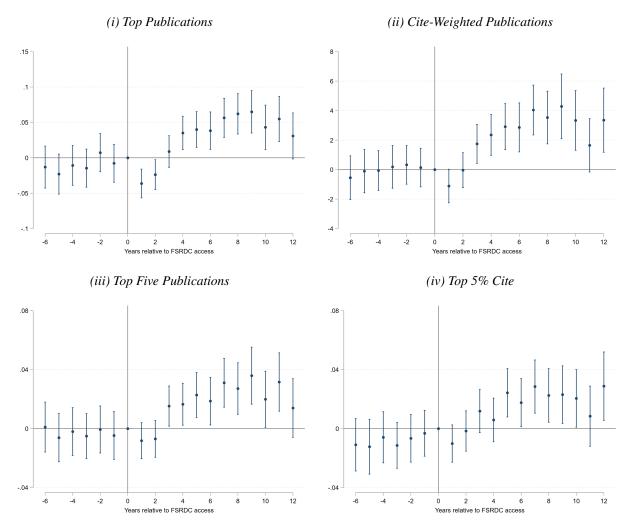
*Note:* This figure provides an illustration of the timing and geographic scope of the expansion of the FSRDC network. See text for more details.

Figure 3: Time-Varying Estimates of the Impact of FSRDCs on the Diffusion of Administrative Data



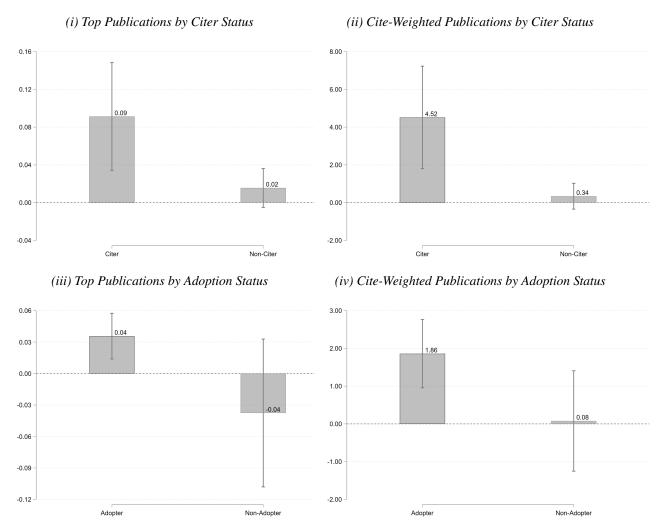
*Note:* This figure provides visual illustrations of the event study version of the main regression on administrative data adoption. The main dependent variables are the number of papers written using Census data (panel (i)) or the number of papers that cite papers using Census data (panel (ii)). The chart plots values of  $\beta$  for different lags before and after obtaining access to an FSRDC with 95% confidence intervals. Regressions include researcher and university  $\times$  year fixed effects. Standard errors are clustered at the researcher level.

Figure 4: Time-Varying Estimates of the Impact of FSRDCs on Research Output



Note: This figure provides visual illustrations of the event study version of the main regressions evaluating the impacts of FSRDC access on measures of research output. The main dependent variables are the count of papers published in the main economics journals (panel (i)), the count of papers weighted by the number of citations received up to five years following publication (panel (ii)), the count of papers published in top five journals (panel (iii)), and the count of papers that are in the top 5% of the citations distribution for the year in which they were published (panel (iv)). The charts plot values of  $\beta$  for different lags before and after obtaining access to an FSRDC with 95% confidence intervals. Regressions include researcher and university  $\times$  year fixed effects. Standard errors are clustered at the researcher level.

Figure 5: Heterogeneous Effect of FSRDC Access by Intensity of Adoption



*Note:* This figure provides visual illustrations of the impacts of FSRDC access on measures of research output for different type of researchers using split-sample regressions. Panels (i) and (ii) show the effects separately for researchers who ever cited a paper using Census data versus those who have not. Panels (iii) and (iv) show the effects separately for researchers who work in a department with users of Census data versus those who do not. The main dependent variables are the number of top publications (panels (i) and (iii)) and the citation-weighted number of publications (panels (ii) and (iv)). Regressions include researcher and university  $\times$  year fixed effects. Standard errors are clustered at the researcher level.

## **Online Appendix**

## **A** Qualitative Evidence

### A.1 Interviews

We carried out nine semi-structured interviews with FSRDC administrators and users to learn more about our empirical setting. The interviews have been crucial to provide us with institutional details on the FSRDC network and to validate our research design. Before our first interview, we consulted the Berkeley IRB to assess whether our questions would constitute human subjects research. The IRB assessed that our questions were factual and focused on the institution, thus not requiring formal IRB review. Below we summarize the main topics that emerged during our conversations.

Impact of U.S. Census Bureau's confidential data: All the people we talked to confirmed the revolutionary impact that U.S. Census's confidential data had on economics research. Labor, productivity, health, trade, public, and environmental economics were regarded as the fields that benefited the most. However, even more importantly, there is a sense that the linked datasets available in the FSRDCs "opened up fields of research that weren't possible before" (interview T14). One example is constituted by the work of John Haltiwanger and colleagues, whose impact transcended the traditional boundaries between labor and macroeconomics:

"I think if you look at Haltiwanger's work, I think his work has transformed, I don't know whether you want to call it labor or macro or, you know, kind of the intersection of labor and macro. I think he's had a big impact." (interview Y79)

But besides research, our respondents felt that Census data yielded findings with an outsized policy impact. Our respondents said that this was due to two characteristics of Census data: representativeness and granularity. Without representative data, "you're only getting a sliver of the story", as Nick Bloom said on the occasion of the Stanford FSRDC opening.¹ Without granularity, "special populations get lost in the noise of aggregated data sets," as Bill Maurer remarked during the opening of the UC Irvine FSRDC.² In practice, confidential microdata allow to study heterogeneous effects for sub-populations, which is what policymakers usually need (interview P39).

**Expansion of the FSRDC network:** We inquired about the history and institutional evolution of the FSRDC network. Three key factors shaped the progressive diffusion of research data centers: the presence

<sup>&</sup>lt;sup>1</sup>Source: https://news.stanford.edu/news/2010/february1/census-data-center-020210.html

<sup>&</sup>lt;sup>2</sup>Source: https://news.uci.edu/2015/new-uci-center-gives-researchers-link-to-us-census-data/

of a potential user community, the goal of geographical parity in access, and the advocacy of local research leaders. Upon becoming involved in establishing new FSRDCs, the National Science Foundation (NSF) explicitly tried to achieve an equitable geographical diffusion across the United States (interview T14). The NSF was able to pursue this objective by carefully allocating the grants that help institutions set up a new data center. Obtaining the NSF grant was fairly competitive and "lots of places that have tried to get the NSF money haven't been able to" (interview D88). Given this allocation process, the likelihood of winning NSF's support often hinged on the distance from the closest FSRDC: "if you're close to an already existing location, that probably hurts your application" (interview S12). Moreover, the sheer presence of a potential user community was not enough in the absence of individuals that would advocate to open a new data center (interview S94). The following quote well summarizes the importance of vocal advocacy:

"And he persuaded the Dean that this would be a really good thing for the School. Well, it would be a really good thing for himself, which would be a really good thing for the School, which would be really good for the University." (interview Y79)

In practice, a combination of potential users and individual advocates was key for a successful application to the NSF:

"[...] for an RDC to get established, you're going to need at least one and preferably a few sort of well-connected and very enthusiastic people who want to push for having an RDC. I don't think there's any case where you'd find that there were sort of 40 people who kind of felt it would be nice to have an RDC, and when number 41 said they'd kind of like to do it, then it all sort of magically happens. You've got to have, and in some cases they might have just been one influential senior person who could kind of really push for it and talk it up." (interview D88)

Moreover, our interviewees revealed a surprising amount of idiosyncrasies behind each FSRDC opening. For instance, the choice of Boston for the first FSRDC was in no small part due to the presence of a Census Regional Office willing to host it, before it was eventually transferred to NBER premises (interview Y79). Another handful of FSRDCs was either opened because of the will of university administrators or because of specific collaborations between some faculty members and the Census Bureau (interview S94). In cases where the FSRDC was opened by a consortium of universities, the choice of which consortium member would host the data center was often the result of a compromise (interview S12). Taken together, this qualitative evidence suggests that both the timing and the locations of FSRDCs were strongly influenced by geographic and idiosyncratic factors, thus lending support to our identification strategy.

**Career consequences:** Among our respondents, there was a sense that confidential data were "incredibly good" for the careers of the researchers who had access to them (interview S94). Access to Census

data "opens up a lot of research questions" (interview S12) that translate into high-quality publications. Interestingly, our respondents also highlighted that the local availability of Census data was likely to have heterogeneous benefits for different types of scholars. Most people agreed that the lengthy and uncertain approval process to work in an FSRDC posed risks for junior faculty. The whole process requires researchers with a tenure clock to be "a little bit careful and a little bit lucky" (interview S12). However, working with these data is perceived to be an upfront investment that can offer large payoffs throughout a career, especially for researchers that started working in an FSRDC during their PhD (interviews S12, T14, S94). The following quote summarizes well the point:

"I think the problem with being a junior professor doing that, it just takes a long time to get something done. So it'd be dangerous as a first year assistant professor to say, 'I'm going to start using an RDC and I'm going to get tenure' because that may not work out so well, but if you worked in it as a grad student and you've already got stuff going on that can be pretty, pretty effective." (interview D88)

Awareness of data available in FSRDCs: A theme that emerged from our conversations was that even relatively small geographic barriers are a major hindrance to using an FSRDC. Several administrators indicated that, in their experience, a one-hour commute is enough to discourage a researcher from ever applying to the data (interviews P39, S94, T52). However, even among researchers in proximity to a data center, a crucial factor determining the diffusion of Census data is awareness about their availability and research potential. For instance, administrators of the FSRDC often engage in outreach activities to inform prospective users that "there's all this great data" (interview S12). But the main determinant of the diffusion of confidential data seems to be exposure to research that uses them, because researchers might be inspired after hearing about their colleagues' research. One economist, who happened not to be affiliated with the economics department, told us that many colleagues from her department started using Census data because of exposure to her work (interview S94). Another FSRDC director emphasized the importance of word of mouth to spread the impact of local FSRDCs (interview D88).

**Diffusion of other confidential databases:** A few respondents noticed that submitting a project to the Census Bureau ultimately presented a risk-reward trade-off. In certain cases, the procedural uncertainty around the approval process might not be worth it: "the trade-off goes the other way where you say, well, I could be a little bit better with the RDC data, but do I really wanna wait nine months?" (interview S12). Moreover, there is an increasingly large number of comparable microdata from foreign countries available to U.S.-based researchers. One researcher even suggested that the hurdles in using Census data might have spurred the diffusion of foreign microdata (interview F72). In the words of one respondent:

"I think at the moment there is this issue which people in the RDC community are sort of talking

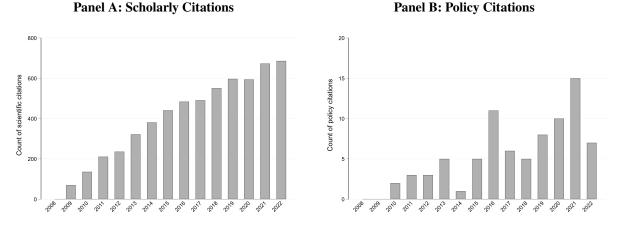
about, which is that the U.S. data is a lot harder to work with than German data or Dutch data or whatever. [...] And there's a sense in the U.S. perhaps that [...] the data is very good and those who are working with the data can do good stuff. But there's a lot of hurdles to get to it and it's not clear that the data is really even necessarily as good or better than some of the European sorts of data. [...] If you have to look at the U.S., then it is the best data available. But if you just want to test the theory and you don't really care whether it's for the U.S. or Germany or France, the U.S. data may not be quite as good." (interview D88)

Interestingly, researchers have long feared that the United States might be losing the edge in applied research due to the limited access to administrative microdata (Card et al., 2010). Our interviews suggest that researchers might have pragmatically shifted to greater use of foreign administrative data with lower barriers to access (interviews F72, D88).

### A.2 Case Study

In 2009, Chang-Tai Hsieh and Peter Klenow published the already-classic paper "Misallocation and manufacturing TFP in China and India" on the *Quarterly Journal of Economics*. At the end of 2022, the paper was already counting over 5,900 citations on Google Scholar, corresponding to over 420 cites every year. Moreover, the paper also proved extremely influential in the policy debate (Figure A1). According to the data collected by Altmetric.com, over 74 policy documents have cited this paper up to 2021.

Figure A1: Impact of the Misallocation Paper by Hsieh and Klenow (2009)



*Note:* This figure shows the scholarly and policy impact of the Misallocation paper by Hsieh and Klenow (2009). Panel A reports the count of scholarly citations received by the Misallocation paper, using data from Google Scholar. Panel B reports the count of policy citations received by the Misallocation paper, using data from Altmetric.com. See text for more details.

The starting point of the paper is that firm heterogeneity and the allocation of resources across firms play a key role in determining aggregate productivity. If the factors of production are not allocated to their most efficient use, that is to the most productive firms, than aggregate productivity and welfare are reduced. Hsieh

and Klenow (2009) showed that the extent of misallocation could be estimated from firm-level microdata. Their paper first develops a model of monopolistic competition with heterogeneous firms, which is then employed to measure the contribution of resource misallocation to aggregate manufacturing productivity in China and India versus the United States. Their results are striking: aggregate productivity would grow up to 50% in China and up to 60% in India should those countries re-allocate capital and labor similarly to what is observed in the U.S. Since its publication, this paper has become the backbone of a fertile strand of empirical and theoretical research (Hopenhayn, 2014).

The paper by Hsieh and Klenow (2009) was carried out using confidential microdata available only at the U.S. Census Bureau (Figure A2). We gathered additional information about this paper from U.S. Census Bureau's records. The misallocation project started in 2006 at the Berkeley FSRDC, where Hsieh was affiliated at the time. In the abstract of the project submitted to the CES, the authors delineated their objective of developing a new methodology to "help shed light on the underlying sources of productivity differences". To do so, they asked access to confidential U.S. company microdata from the Census of Manufactures (from 1963, 1967, 1972, 1977, 1982, 1987, 1992, 1997, and 2002) and the Annual Survey of Manufacturers (1973-2001). The granularity of the establishment-level data collected by the U.S. Census Bureau was crucial to study the misallocation of production factors across firms. Indeed, Hsieh told us that it would not have been possible doing the same paper without Census data (Hsieh, personal communication,  $21^{st}$  December 2020).

Figure A2: Footnote from the Hsieh and Klenow (2009) Misallocation paper

\*We are indebted to Ryoji Hiraguchi and Romans Pancs for phenomenal research assistance, and to seminar participants, referees, and the editors for comments. We gratefully acknowledge the financial support of the Kauffman Foundation. Hsieh thanks the Alfred P. Sloan Foundation and Klenow thanks SIEPR for financial support. The research in this paper on U.S. manufacturing was conducted while the authors were Special Sworn Status researchers of the U.S. Census Bureau at the California Census Research Data Center at UC Berkeley. Research results and conclusions expressed are those of the authors and do not necessarily reflect the views of the Census Bureau. This paper has been screened to ensure that no confidential data are revealed. <code>chsieh@chicagobooth.edu</code>, <code>pete@klenow.net</code>.

*Note*: The figure reports the footnote of the paper by Hsieh and Klenow (2009), highlighting their usage of the Berkeley FSRDC.

We asked to both Hsieh and Klenow about the origins of their collaboration, and how much the need to physically access Census data shaped their work. The datawork for the Misallocation paper was mostly supervised by Hsieh, who had an easier access to the Berkeley FSRDC. Indeed, the physical distance between Berkeley and Stanford was a formidable barrier to the use of confidential Census data: as noted by Klenow, "if I hadn't had a co-author at Berkeley, I don't think I would have started the Misallocation paper" (Klenow, personal communication, 8<sup>th</sup> December 2020). This is remarkable given that the campuses of UC Berkeley and Stanford are relatively close-by, just about 40 miles apart, which was the reason that prevented Stanford

from obtaining its own FSRDC for many years.

Before starting the project, the two authors had been thinking about the idea and potential methodology,

but needed data for empirical validation. Then, one day Hsieh found out about the data available at the

Berkeley FSRDC from one graduate student who was using the same data for her dissertations. This detail

highlights how local FSRDCs can result in knowledge spillovers that substantially alter research trajectories.

Interestingly, even if the Berkeley FSRDC had been in operation since 1999, Hsieh became aware of the

potential of Census data for his own research only after seeing the same data used by someone else.

In 2010, Stanford was eventually allowed to establish a branch of the California FSRDC on its campus.

The new FSRDC branch drastically reduced the geographical barriers faced by Stanford researchers. In the

official press release of the opening, Nick Bloom was quoted saying that "having to go to Berkeley was an

immense waste of time"3. The same point emerged in our interviews, with a researcher remarking about the

long commute between Stanford and Berkeley (interview S94).

**B** Additional Data Details

The main data source we leverage is EconLit, a proprietary database of economic scholarship curated

by the American Economic Association. Our version of EconLit includes 839,513 scientific articles

published in 1856 journals between 1990 and 2019 inclusive. Unfortunately, EconLit lacks unique author

identifiers, preventing from aggregating the publication data into an author-year level panel. To reconstruct

authors' publication records we need to disambiguate the author names and affiliations, a complex and

time-consuming task that we implement in several steps summarized in Figure B1.

<sup>3</sup>Source: https://news.stanford.edu/news/2010/february1/census-data-center-020210.html

6

839,513 scientific articles published in 1856 journals between 1990-2019 from EconLit fuzzy matching and tensive manual checks graph-theoretic disambiguation standardize the 11.466 procedure (Önder and different spellings of Schweitzer, 2017) the 438 US research institutions 98,105 unique researchers affiliated with a US research institution match with AEA top member list publicatimpute ions missing 15,750 US economists years 246,711 who have been researcher-vear AEA members observations citationwt yearly pubs

Figure B1: Steps Followed for Panel Construction

*Note:* This figure provides an illustration of the steps we took to construct our panel of U.S.-based publishing economists. See text for more details.

### **B.1** Data Disambiguation

We disambiguate the name of researchers appearing in EconLit following three steps. First, we replace all non-English characters (e.g., "6" is replaced by "0") and transform the most common name abbreviations into standardized names (e.g., "Ted" is replaced by "Edward"). Second, we apply the disambiguation procedure developed by Önder and Schweitzer (2017). The procedure employs a graph-theoretic approach that follows a hierarchical process. After identifying the set of name entries with identical surnames, the algorithm constructs a graph of the relationships of all the corresponding first names to each other. Names associated with a certain surname can be identical, different, or subsets of each other. For example, the first name "Michael J." is identical to "Michael J.", it is different from "Tom", and it is a subset of "Michael". The algorithm classifies "Michael J." and "Michael" as the same person if no other "Michael x.", with x. different from J., appears in the data. This approach is equivalent to assuming that the combination of first, middle, and last names uniquely identify each economist (Card et al., 2022), while at the same time being conservative in assigning ambiguous names that lack a clear middle name. Third, we performed extensive manual checks and corrected several misclassifications due to either misspelling in EconLit (e.g., "Tabellini, Gudio" instead of "Tabellini, Guido") or to ambiguous names (e.g., "David Levine", that could refer to David I. Levine or David K. Levine). This three-step procedure results in a database consisting of 434,938 unique researchers from the 552,570 names originally appearing in EconLit.

Next, we standardize the names of the 178,798 affiliations appearing in EconLit. This step is necessary to pin down researchers' treatment status through their affiliation, as well as to restrict the sample to U.S.-affiliated economists who are ever at risk of being co-located to an FSRDC. We begin with a list of all research universities in the United States taken from the 2018 Carnegie Classification of Institutions of Higher Education.<sup>4</sup> In particular, we consider all doctoral universities (corresponding to the codes 15, 16 and 17 in the Carnegie Classification), to which we add the main institutions active in economic research (such as the IMF, RAND Corporation, World Bank, and all the regional FED offices). The result is a list of 438 universities and research centers, which we merge with the EconLit record via fuzzy string matching. This is done by employing string partial ratio similarity to consider the information included in the affiliation word ordering (e.g., to distinguish "University of Washington" from "Washington University"). We retain all matches achieving a partial ratio similarity score equal to or greater than 90 over 100, and we manually check them.<sup>5</sup> The result is a list of 11,466 different spellings of the 438 U.S. research institutions appearing in the Carnegie Classification.

### **B.2** Panel Construction

After the disambiguation of author names and affiliations, we can use bibliographic data to construct an author-year level database with an annual record for each economist who has published at least one paper in the journals included in EconLit (Moed et al., 2013). Out of the 434,938 unique researchers in our disambiguated data, we retain 98,105 scholars affiliated with a U.S. research institution for at least one year in our sample period. To further restrict our sample to academic economists, we match these names to nineteen yearly lists of members of the American Economic Association (AEA). This step allows us to avoid confounding effects arising from the inclusion of researchers working in unrelated fields but occasionally publishing in economics outlets. The result is an unbalanced panel of 15,750 publishing economists.

We use this set of authors to derive a panel of 246,711 researcher-year observations by imputing missing years between the first and the last year in which we see a researcher publishing. In practice, we interpolate researcher-year pairs that are missing by assigning a zero in the count of scientific output. As noted by Moretti (2021), this interpolation choice leads to partially conflating the extensive margin (i.e., the probability of publishing at least one paper) with the intensive margin (i.e., the number of papers published in a given year, given a positive number of publications). This issue could meaningfully change the interpretation of estimates in contexts where observable outputs are relatively rare, such as in the case of inventors obtaining a patent (Moretti, 2021). However, this is less of a concern in our case because publishing a paper is a

<sup>&</sup>lt;sup>4</sup>The Carnegie Classification of Institutions of Higher Education is available online at https://carnegieclassifications.iu.edu/

<sup>&</sup>lt;sup>5</sup>The rate of false positives for matches achieving a score of 90/100 is around 86%, so we decided to drop affiliations with lower scores and consider them as non-U.S. universities.

more common event than patenting, hence increasing the granularity of our panel and reducing the need of imputations.

Our research design takes advantage of the requirement that U.S. Census confidential data can only be analyzed in FSRDC facilities. In practice, we can approximate data access by measuring the distance between the location where the researcher works and the closest data center. We use the information on university affiliations in scientific articles to pinpoint scholars' location and mobility over time (see Figure B2 for an example). In cases when the affiliation changes in non-consecutive years with gaps in between, we attribute the old affiliation for the first third of missing years and the new affiliation for the remaining two-thirds of years. Fortunately, EconLit has a broad coverage of economics journals, allowing us to record scientific mobility with high precision, even for less prolific authors.

Figure B2: Example of Researcher Mobility from Bibliographic Records

numal of Economic Perspectives—Volume 10, Number 4—<u>Fall 1996</u>—Pages 31-50

School Resources and Student

Outcomes: An Overview of the

Literature and New Evidence from

North and South Carolina

David Card and Alan B. Krueger

■ David Card is Professor of Economics and Alan Krueger is Professor of Economics and Public Affairs, Princeton University, Princeton, New Jersey. Both are also Research Associates, National Bureau of Economic Research, Cambridge, Massachusetts.

The research contributions of Thomas Lemieux, winner of the 1998 Rae Prize

DAVID CARD University of California at Berkeley

Canadian Journal of Economics Revue canadienne d'Economique, Vol. 31, No. 4 October / octobre 1998. Printed in Canada Imprimé au Canada

*Note*: This figure shows how bibliographic records can be leveraged to construct a panel of publishing economists. In particular, the affiliation details permit to detect mobility events over time and co-location to an FSRDC.

We construct productivity metrics at the researcher-year level by counting the number of yearly published articles. We consider as "top publications" all papers appearing on top five and top field journals as defined by Heckman and Moktan (2020). Figure B3 shows the number of articles recorded in EconLit for each of the main outlets. Next, we augment EconLit by merging each article with the yearly citations count extracted from SSCI/Web of Science. We are able to match 97.2% of our data with the corresponding citation records to construct citation-weighted metrics of academic productivity. We use this information to adjust yearly paper counts by the number of citations received by each article up to five years following publication.

Information on the ranking of economics departments is taken from Kalaitzidakis et al. (2003). We use this information to code seven tiers of universities that we use when estimating models that include a tier-specific time trend. We divide the 100 North American institutions reported by Kalaitzidakis et al. (2003) into five groups that have a roughly similar number of observations in our sample. The top tier include the first five U.S. universities (Harvard, Chicago, MIT, Northwestern, Penn), the second tier the following five (Yale, Princeton, Stanford, UC Berkeley, NYU), the third tier the following ten (from Columbia to Boston U), the forth tier the following eighteen (from Brown to U Virginia), while the fifth tier includes the remaining ones (from Wash U to Stony Brook). The two residual tiers are constituted, respectively, by researchers affiliated

to foreign universities or to U.S.-based research institutions not covered by the ranking.

8,000 **Total Publications** 6,000 4,000 2,000 Journal of Financial Economics Journal of Economic Treasy Journal of Rustic Economics nics and statistics national Economics Economic Journal and Health Economics ment Economics Journal of Industrial Econor Journal of Labor Econor of Political Econs tern Journal of Econor, yournal of Economic Hel MoretaryEconor n of Economic Stu Econome Journal of the Eliver

Figure B3: Count of Articles in the Main Economics Journals (1990-2019)

*Note:* This figure shows the count of papers in the most prestigious economics journals as recorded by *EconLit*. The list of top five and top field journals is from Heckman and Moktan (2020). See text for more details.

### **B.3** Data Checks

A possible concern of our data construction is that it might lead to measurement errors in our dependent variables if the bibliographic records employed are incomplete. To ensure that EconLit provides good coverage of published research, we randomly drew 15 researchers from our panel and manually searched their publication records. For 14 of them we could find a pdf version of their CV with a list of their scholarly work. We recorded all the publications listed in their CV as the "ground truth" against which we assessed the coverage of EconLit. These researchers collectively published 8 articles in a top five journal and 21 articles in a top field journal during our sample period. Except for one article appearing in the *Journal of Economic History*, all of the other papers were correctly recorded in our data, suggesting that EconLit offers a reliable coverage.

It is also important to note that we rely on published records to infer researchers' careers and mobility patterns. This could lead to measurement error in our independent variable for researchers who gain employment in a city with a local FSRDC, but do not immediately publish articles with the new affiliation. We expect this issue to induce, at most, a downwardly biased coefficient, since it would translate into

some researchers-year observations being wrongly coded as "non-treated" while having local access. Our estimates should be more conservative as a result of this type of measurement error.

However, downward bias could be especially larger for junior economists who might need several years to see their first papers published after completing their studies. To assess the plausibility of this concern, we merged our panel with data on researchers' careers from Sarsons et al. (2021). The result is a subset of 349 economists for which we have the precise date of PhD conferral and tenure decision alongside their publications. We find that the mean time from PhD conferral to first publication is 1.42 years (SD=2.88), with the large majority of researchers publishing their first paper within three years of graduation. Overall, this implies that while junior scholars will enter our panel with some delay, the resulting attenuation bias in our estimates should be fairly small.<sup>6</sup>

# C FSRDC: Measuring Diffusion and Impact

This Appendix provides details on the diffusion of Federal Statistical Research Data Centers and the measurement of their research impact.

#### C.1 Access to FSRDCs Over Time

Table C1 shows the list of the 30 Federal Statistical Research Data Centers opened until 2019. The first was opened in Boston in the Census Bureau's Boston Regional Office (Atrostic, 2007). After that, Carnegie Mellon University and the Center for Economic Studies pioneered a new institutional model where the data center would have been located and operated by an academic institution, with the Bureau just keeping an oversight role. This institutional arrangement became the standard model followed by all subsequent FSRDCs. Interestingly enough, the FSRDC at CMU is also the only one that later closed because of low usage. This episode is consistent with the evidence from our interviews: FSRDCs usually open thanks to the leadership of a small number of researchers, but sometimes this might not translate into broader usage patterns. Appendix Figure G1 confirms qualitative evidence suggesting that the pattern of FSRDC openings did not explicitly prioritize higher-status universities.

Our main analysis explores the dynamics of individual productivity after gaining access to an FSRDC. We define as "treated" researchers working in a city with an active FSRDC. In the Appendix Table G9 we show the robustness of our main results with alternative definitions of the treatment, such as being affiliated with the same institution or being affiliated with an FSRDC consortium member. Alternatively, one could define the treatment status based on the actual distance between the institutional affiliation listed by researchers on

<sup>&</sup>lt;sup>6</sup>The mean time from PhD conferral to tenure is 7.13 years (SD=2.65), similar to the estimate of Heckman and Moktan (2020). Since the first publication appears on average one and a half years after the PhD, this validates our choice of using a cutoff of 7 years after the first publication to identify economists likely to be untenured.

Table C1: Federal Statistical Research Data Centers Opened during our Sample Period

Year opened	Institution of location	City	State
1994	NBER Cambridge	Boston	Massachussets
1997*	Carnegie Mellon U	Pittsburgh	Pennsylvania
1999	UC Berkeley	Berkeley	California
1999	UCLA	Los Angeles	California
2000	Duke	Durham	North Carolina
2002	U Michigan	Ann Arbor	Michigan
2003	Chicago FED	Chicago	Illinois
2004	Cornell	Ithaca	New York
2006	Baruch College-CUNY	New York	New York
2010	U Minnesota	Minneapolis	Minnesota
2010	Stanford	Stanford	California
2011	Atlanta FED	Atlanta	Georgia
2012	Texas A&M U	College Station	Texas
2012	U Washington	Seattle	Washington
2014	UC Irvine	Irvine	California
2014	USC	Los Angeles	California
2014	Penn State	University Park	Pennsylvania
2015	U Missouri	Columbia	Missouri
2015	U Nebraska-Lincoln	Lincoln	Nebraska
2015	UW Madison	Madison	Wisconsin
2015	Yale	New Haven	Connecticut
2016	U Maryland	College Park	Maryland
2016	FED Kansas City	Kansas City	Missouri
2017	UT Austin	Austin	Texas
2017	U Colorado Boulder	Boulder	Colorado
2017	U Kentucky	Lexington	Kentucky
2017	Philadelphia FED	Philadelphia	Pennsylvania
2017	Georgetown U	Washington	DC
2018	Dallas FED	Dallas	Texas
2019	Federal Reserve Board	Washington	DC

*Note:* The FSRDC at Carnegie Mellon University closed in 2004. Additional FSRDCs opened at the University of Utah (2020), University of Illinois Urbana-Champaign (2020), and University of Florida (2022) are outside of our sampling period.

their papers and the location of the nearest FSRDC. Appendix Figure G8 presents elasticities of our main results at various distances, showing results consistent with our main specifications.

Importantly, researchers can gain access to Census data in two ways: either when a new data center opens in the city of their current affiliation, or when they change employer and move to a new city with an active FSRDC. Figure C1 provides a breakdown of the researchers in our sample by the modality in which they received access (see also Appendix Figure G2). We might worry that the individuals who advocated opening a local FSRDC might have an interest in using it, potentially inflating our estimates. Appendix Table G4 shows that our results are robust to the exclusion of the researchers that appeared as Principal Investigators (PIs) in the NSF grants that led to establishing the data centers. More in general, the institutions hosting the data center on their premises might be the ones that had the most to benefit from it, which would lead to upwardly biased estimates. Appendix Table G7 shows robustness of our results if we estimate our models only on the universities that gained vicarious access by being in the same city as the hosting institution.

An alternative concern is that researchers who gain access by moving to a city with an active data center might do so precisely because they want to work on confidential data. This endogenous geographical sorting could bias our estimates upward. To rule out this concern, we repeated the main analyses excluding all scholars who become co-located to a data center after changing affiliation. All the main results are robust to this test (Appendix Table G5). In addition, qualitative evidence from our interviews suggests that this concern is unlikely to hold in practice. While the presence of a local FSRDC could in principle convince a scholar to accept a job offer, this is usually true only for previous users whose research agenda crucially hinges on having an FSRDC nearby (interview S94).

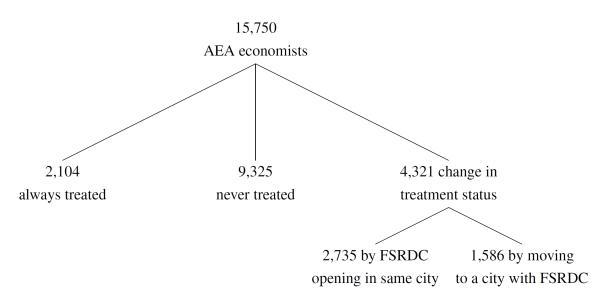


Figure C1: U.S.-Based Economists by Modality of FSRDC Access

*Note:* This figure summarizes the treatment status of all publishing economists included in our panel. See text for more details.

### **C.2** Articles using Census Data

We assembled a novel dataset of all articles that *directly* employ restricted-access microdata accessible only in U.S. Census' secure facilities. Since there is no official bibliographic record of research using Census data, we carefully searched for them using several complementary strategies.

As a starting point, we exploited the fact that papers using U.S. Census confidential data are expected to indicate it clearly in the acknowledgment of the published version of the paper. We started by collecting all the most commonly used sentences appearing in the acknowledgments of a sample of FSRDC papers (such as "Census Research Data Center", "do not reflect the views of the Census Bureau", and "Special Sworn Status researchers"). Then we searched for them in the main databases of published research, Web of Science and Scopus, which recently started collecting the acknowledgment sections of journal articles. However, we found that many papers do not report the standard disclaimers required by the Census Bureau.

We tried to overcome this limitation with additional searches in databases that allow full-text searches, such as JSTOR, Google Scholar, and the NBER working paper repository.

We further expanded our search by exploiting the fact that projects approved by the FSRDC are expected to submit a final working paper to the Center for Economic Studies of the U.S. Census Bureau for online publication.<sup>8</sup> We collected the metadata of 1,081 working papers and matched them to EconLit through a combination of fuzzy title matching and extensive manual checks. Overall, just about half of these papers were ever published, and only 455 papers could be linked to the corresponding EconLit record.<sup>9</sup> The high share of CES working papers that never get published suggests that output-based assessments of FSRDCs will understate the actual use of the network by academics (see Section C.3 for some alternative approaches).

Finally, we asked for access to all approved FSRDC projects via Freedom of Information Act (FOIA) request to the Census Bureau (FOIA ID No. DOC-CEN-2020-001640). Notably, the results of our request have been published online for the benefit of everyone interested in tracking the use of Census Bureau's administrative data. <sup>10</sup> We manually searched the publication records of each researcher whose projects were approved to be carried out in an FSRDC. In total, we were able to find a total of 861 papers published in peer-reviewed journals that could be matched with EconLit. Once we restrict our sample to U.S. researchers affiliated with the AEA, the final sample of papers employing Census data consists of 587 articles written by 509 economics researchers. <sup>11</sup>

### **C.3** Other Measures of FSRDC Impact

One potential shortcoming of our measures of FSRDC impact is that they are based on research in peerreviewed economics journals. However, we might be understating the actual diffusion of Census data if
many projects are not published. This would be a concern if papers using FSRDC have a lower propensity
to be published, perhaps because they constitute riskier research with a wider variance in scientific quality.
To sidestep this type of concern, we carry out robustness tests where the measure of data adoption is given
by whether a scholar has a project approved to be carried out in an FSRDC. We obtained this information
thanks to a FOIA request (FOIA ID No. DOC-CEN-2020-001640) that resulted in a list with details about
all projects approved by the U.S. Census Bureau. We supplement these data with similar records from the

<sup>&</sup>lt;sup>7</sup>The main limitations of JSTOR are that its coverage is unreliable for more recent years and that it does not encompass journals published by Elsevier.

 $<sup>^8</sup>$ The papers are available online at the following link: https://ideas.repec.org/s/cen/wpaper.html.

<sup>&</sup>lt;sup>9</sup>Published papers that do not appear in EconLit have either appeared in journals not covered (e.g., the *Strategic Management Journal*) or as a book chapter (mostly in NBER-edited books).

<sup>10</sup>https://www.census.gov/about/adrm/fsrdc/about/ongoing-projects.html

<sup>&</sup>lt;sup>11</sup>During our data construction, we also found several articles from other disciplines, such as sociology, demography, and health policy. We excluded them because they are outside the scope of this analysis. However, it must be noted that a complete policy evaluation of the scientific impact of the FSRDC network would require expanding the focus outside economics sciences.

other agencies participating in the FSRDC program, all obtained with additional FOIA requests.<sup>12</sup> These data give us an upstream measure of data usage that is not dependent on the project's outcomes.

Moreover, projects carried out using Census confidential data must be submitted as working papers to the Center for Economic Studies once completed. We use the count of CES working papers up to 2019 inclusive as an additional measure of data usage. Interestingly, only 48.4% of such CES working papers were published as of June 2020. This figure is close to recent estimates that around 50-74% of NBER working papers are eventually published (Baumann and Wohlrabe, 2020; Lusher et al., 2021). The large majority of CES working papers appeared in a peer-reviewed journal included in EconLit, with just 13% of them appearing as book chapters or in journals of other disciplines. Again, this number is very close to the finding that 12% of published NBER working papers do not appear in economics journals (Lusher et al., 2021).

## C.4 Spillovers from Local Access to FSRDCs

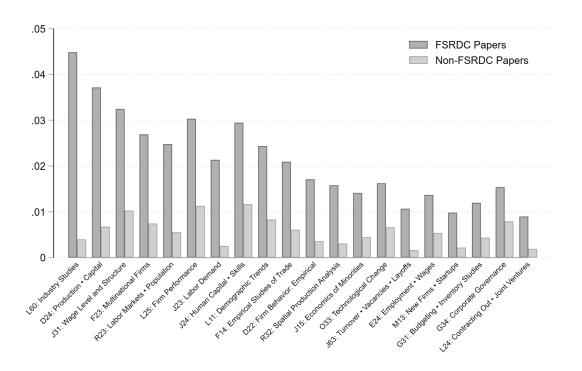
A. Articles citing FSRDC papers: Besides using confidential data available only in an FSRDC, we aim to capture how access to U.S. Census data might also affect research that does not directly use confidential Census data. Local access to Census data might be shaping the topics or questions researchers decide to work on, for instance, by increasing awareness of past research done with such data or being exposed to the findings of colleagues working in the FSRDC. We measure this type of influence by recording which articles build on the findings of the papers written using Census data. This is done by taking the list of papers using Census data (identified with the procedure of Appendix Section C.2) and downloading their references from the Social Sciences Citation Index (SSCI) curated by Web of Science. We exclude papers directly using Census data from the count since they are likely to mechanically cite other FSRDC papers (for instance, in their data section). The result is a set of papers that build directly on the results made possible by the FSRDC network, even if they do not use its confidential microdata.

**B. JEL codes:** Another approach to measuring spillovers from FSRDC access is to consider its impact on publications that pertain to topics commonly associated with using Census data. Researchers working in areas such as labor, productivity studies, trade, and environmental economics should benefit more from research exposure based on Census data. We capture similarity in research topics using the paper-level JEL codes recorded in EconLit. This is conceptually similar to the approach of Azoulay et al. (2019), who leverage the keyword assigned to all life-science publications by the National Library of Medicine to define research that is proximate in topical space.

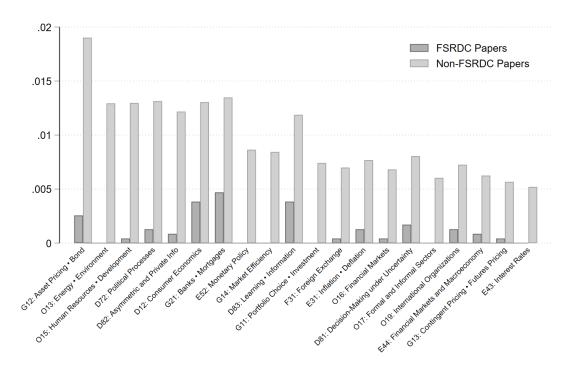
<sup>&</sup>lt;sup>12</sup>We obtained data from the AHRQ (FOIA ID No. 2021-00311-FOIA-PHS), the BEA (FOIA ID No. DOC-BEA-2021-000222), the BLS (FOIA ID No. 2021-F-00826) and the NCHS (FOIA ID No. 21-00102-FOIA).

Figure C2: List of JEL Codes Associated to Papers using Confidential Census Data

(i) JELs most representative of FSRDC research



(ii) JELs least representative of FSRDC research



*Note:* This figure shows the JEL codes that are most distinctive of research carried out with and without confidential Census data. Each bar represents the share of papers that include that JEL code for each of the two groups of papers. Panel (a) reports the 20 JEL codes with the largest differences in frequency between papers written in an FSRDC and the rest of the sample. Panel (b) reports the 20 JEL codes with the largest negative differences in frequency between papers written in an FSRDC and the rest of the sample. JEL codes are sorted from largest to smallest difference in frequency. See text for more details.

We use the list of FSRDC papers to find the JEL codes most likely to be associated with confidential Census data. Figure C2 displays in Panel (a) the 20 JEL codes with the largest differences in frequency between papers written in an FSRDC and the rest of the sample. The figure confirms anecdotal evidence that underscores the considerable potential of these data for firm-level analyses. Other common topics include studying labor markets, demographic trends, and international trade. Likewise, Panel (b) of Figure C2 shows that research carried out in Federal Statistical Research Data Centers is much less likely to encompass topics like financial markets, development, and monetary economics, as well as theoretical investigations of market efficiency and uncertainty. Appendix Table G12 shows the robustness of our main results to alternative definitions of which JEL codes are the most representative of research enabled by access to Census data.

C. Topical focus of research: The main shortcoming of relying on JEL codes is that they are assigned by the authors of the paper. Since there are no explicit rules on defining the proper JEL codes, differences in researchers' approach when choosing JEL codes might introduce measurement errors. We sidestep this issue by developing a data-driven categorization of research fields to characterize researchers' research trajectories (Furman and Teodoridis, 2020). Our approach consists in using topic modeling, a popular method for text analysis (Gentzkow et al., 2019). The main advantage of this choice is its ability to identify similarities between bodies of text without being influenced by authors' (potentially strategic) choice of JEL codes.

More in detail, we merge titles and abstracts of all the papers written by a researcher in a given year to generate researcher-year level bodies of text. Then, we follow common practices and pre-process the text using the "term frequency–inverse document frequency" (tf–idf) approach. In this way, we can downplay the impact of common words while giving more weight to rare words when computing similarities between

Table C2: Latent Dirichlet Allocation (LDA) Topics and Their Most Salient Words

Topic Label			Most Salient Words				
topic 1 (innovation)	network	innovation	research	firm	social		
topic 2 (institutions)	patent	r&d	election	voter	vote		
topic 3 (trade)	trade	growth	export	firm	country		
topic 4 (energy)	energy	electricity	policy	cost	efficiency		
topic 5 (migrations)	quantile	immigrant	exit	immigration	alliance		
topic 6 (corporate governance)	governance	seller	buyer	culture	girl		
topic 7 (finance)	firm	bank	risk	stock	investor		
topic 8 (welfare)	food	jump	maternal	nutrition	childhood		
topic 9 (corporate finance)	merger	ambiguity	cultural	director	conservation		
topic 10 (geography)	friction	venture	gold	building	corruption		
topic 11 (econometrics)	model	forecast	method	estimator	test		
topic 12 (health/education)	health	child	household	woman	income		
topic 13 (natural resources)	renewable	sovereign	nuclear	screening	fine		
topic 14 (macroeconomics)	rate	monetary	shock	tax	price		
topic 15 (labor)	wage	worker	job	employment	labor		
topic 16 (statistics)	tail	dependence	nonparametric	bootstrap	covariate		
topic 17 (environmental)	emission	oil	carbon	climate	fuel		
topic 18 (microeconomics)	game	equilibrium	preference	agent	information		
topic 19 (accounting)	audit	dataset	reporting	auditor	transparency		
topic 20 (healthcare)	patient	hospital	ecosystem	rating	student		

*Note:* The table reports the five words most closely related to each LDA topic. After manual examination, we coded a plausible label to capture the content of each topic. See text for more details.

Table C3: Keywords Used to Tag Articles' Research Design and Data

Category	Keywords (from Currie et al., 2020)
Administrative data	"administrative data" "admin data" "administrative-data" "admin-data" "administrative record" "admin record" "administrative regist" "admin regist" "registry data" "register data" "confidential data" "restricted data"
Survey data	"survey data" "phone survey" "survey administered" "household survey"
Quasi-experimental methods	"difference in diff" "differenceindiff" "differences in diff" "differencesindiff" "d-in-d" "diff in diff" "diffindiff"  "event stud" "eventstud" "staggered adoption" "regression discontinuit" "regressiondiscontinuit" "regression kink"  "regressionkink" "rd resign" "rdresign" "rd estimat" "rdestimat" "rd model" "rd model" "rd regression" "rdregression"  "rd coefficient" "rdcoefficient" "rk design" "rkdesign" "rdd" "rkd" "instrumental variable" "instrumentalvariable"  "two stage least squares" "twostage least squares" "2sls" "tsls" "valid instrument" "exogenous instrument"  "iv estimat" "iv regression" "iv regression" "iv strateg" "iv strateg" "we instrument" "i instrument"  "exclusion restriction" "paper instruments" "weak first stage" "simulated instrument"
Experimental methods	"randomized controlled trial" "randomized field experiment" "randomized controlled experiment" "randomised controlled trial" "randomised controlled experiment" "randomised field experiment" "randomised controlled experiment" "social experiment" "ret" "laboratory experiment" "lab experiment" "public good game" "public goods game" "ztree" "orsee" "showup fee" "laboratory participant" "lab participant" "pre analysis plan" "preanalysis plan" "pre registered" "preregistered" "preregistration" "dictator game" "ultimatum game" "trust game"

*Note:* This table presents the keywords used to tag each paper as belonging to one of the following non-mutually exclusive categories: administrative data, survey data, quasi-experimental methods, experimental methods. The list of keywords is taken from Currie et al. (2020).

bodies of text. Next, we use an off-the-shelf algorithm known as latent Dirichlet allocation (LDA) to inductively derive 20 topics made of words that tend to co-appear in abstracts and titles. Each term is assigned a probability distribution over these clusters of words, with probabilities being higher when the term is more representative of that topic. Manual audits of the terms most representative of each data-driven cluster confirm that the procedure defines meaningful research topics (Table C2).

**D. Text-based measures of research design:** Finally, we compile data to assess potential spillovers on the adoption of empirical methods and administrative data from other sources. Following Currie et al. (2020), we use a series of regular expression searches to find keywords in the titles and abstracts that identify the use of a certain method (e.g., difference-in-differences) or type of data (e.g., survey data). The list of n-grams we use is presented in Table C3 and directly taken from Appendix A of Currie et al. (2020). These keywords allow us to tag each paper as belonging to one of the following non-mutually exclusive categories: administrative data, survey data, quasi-experimental methods, and experimental methods.

Table C4 explores what keywords are more likely to be associated with papers using Census data. Confirming our priors, these papers are eight times more likely to mention the use of confidential data or administrative records, while the same is not true for words denoting the use of traditional surveys compiled for research purposes. Further, Table C4 matches our intuition that research carried out in an FSRDC does not employ experimental research design (such as RCTs or behavioral laboratory experiments). The inclusion of year fixed effects helps alleviating the concern that these findings are just the reflection of a wider "credibility revolution" in the years of FSRDC activity.

Table C4: Characteristics of Papers Using Census data

	Administrative data	Survey data	Quasi-exp. methods	Experimental methods
FSRDC Paper	0.0384***	0.0105	0.00126	-0.0130***
•	(0.00961)	(0.01117)	(0.00798)	(0.00157)
Year FE	YES	YES	YES	YES
N	188,181	188,181	188,181	188,181
Mean of the Dep Var	0.0046	0.0138	0.0232	0.0111

*Note:* This table presents estimates from OLS models evaluating the likelihood that papers using Census data mention the keywords listed in Table C3. \*, \*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively. Robust standard errors reported.

# D Classification of Research by Methodological Orientation

In this Appendix, we explain the machine learning procedure followed in classifying the methodological orientation of each EconLit record. We then discuss how we infer the specialization of each researcher from her published work and explore the robustness of our results.

## **D.1** Classification Algorithm

We employ the machine learning classification procedure developed by Angrist et al. (2020) to classify each economics paper as either empirical or theoretical. The algorithm aims to separate research that produces data-based estimates of economically meaningful parameters from purely theoretical or methodological papers. We also classify papers that develop new methods or models but apply them to produce substantively meaningful estimates as empirical. The classifier developed by Angrist et al. (2020) is a logistic ridge regression that fits a dummy variable indicating empirical papers using article titles, journals, JEL codes, publication years, and abstracts as inputs. Angrist et al. (2020) show that the algorithm has an 87% accuracy for entries with the abstract, so we scraped the internet to fetch the abstracts of all articles that do not have it reported in EconLit.

<sup>&</sup>lt;sup>13</sup>The algorithm is trained on a set of 5,469 hand-classified papers.

Figure D1: Example of Article Classification using Machine Learning

### Panel A: Empirical Article

DO ENERGY EFFICIENCY INVESTMENTS DELIVER? EVIDENCE FROM THE WEATHERIZATION ASSISTANCE PROGRAM $^{\circ}$ 

MEREDITH FOWLIE
MICHAEL GREENSTONE
CATHERINE WOLFRAM

A growing number of policies and programs aim to increase investment in energy efficiency, because conventional wisdom suggests that people fail to take up these investments even though they have positive private returns and generate environmental benefits. Many explanations for this energy efficiency gap have been put forward, but there has been surprisingly little field testing of whether the conventional wisdom is correct. This article reports on the results of an experimental evaluation of the nation's largest residential energy efficiency programthe Weatherization Assistance Program—conducted on a sample of approximately 30,000 households in Michigan. The findings suggest that the upfront investment costs are about twice the actual energy savings. Furthermore, the model-projected savings are more than three times the actual savings. Although this might be attributed to the "rebound" effect—when demand for energy end uses increases as a result of greater efficiency—the article fails to find evidence of significantly higher indoor temperatures at weatherized homes. Even when accounting for the broader societal benefits derived from emissions reductions, the costs still substantage of the state of the tially outweigh the benefits; the average rate of return is approximately -7.8%annually. JEL Codes: Q4, Q48, Q5.

P(Empirical) = 96.95%

**Panel B: Theoretical Article** 

Econometric Theory, 13, 1997, 467-505. Printed in the United States of America.

GAUSSIAN ESTIMATION OF MIXED-ORDER CONTINUOUS-TIME DYNAMIC MODELS WITH UNOBSERVABLE STOCHASTIC TRENDS FROM MIXED STOCK AND FLOW DATA

> A.R. BERGSTROM University of Essex

This paper develops an algorithm for the exact Gaussian estimation of a mixedorder continuous-time dynamic model, with unobservable stochastic trends, from a sample of mixed stock and flow data. Its application yields exact maximum likelihood estimates when the innovations are Brownian motion and either the model is closed or the exogenous variables are polynomials in time of degree not exceeding two, and it can be expected to yield very good estimates under much more general circumstances. The paper includes detailed formulae for the implementation of the algorithm, when the model comprises a mixture of first- and second-order differential equations and both the endogenous and exogenous variables are a mixture of stocks and flows.

P(Theoretical) = 83.6%

*Note:* This figure shows the results from the machine learning classification algorithm of Angrist et al. (2020) for two papers in our sample. See text for more details.

This procedure results in a paper-level score (between 0 and 1) that captures the probability that an article is empirical. Figure D1 shows an example of two articles and the results from the machine learning classification algorithm. The algorithm has a remarkable performance also in cases where theoretical papers mention in their abstract or title keywords usually associated with empirical papers, such as "data" or "estimates". We classify as empirical all papers with a predicted score larger than 0.5.<sup>14</sup> Our data show an increasing share of empirical publications over time, from 52.3% in 1990 to 71.3% in 2019 (Figure D2). Relative to the findings of Angrist et al. (2020), we document a slightly larger share of empirical research. Possible reasons for this discrepancy are the better coverage of abstracts in our data (that allow for a more precise classifications) and the fact that we consider in our analyses a broader set of journals.

### **D.2** Robustness Checks

We define as empiricist all researchers with more than half of their publication output classified as empirical (excluding any paper using FSRDC data). This measure has the advantage of being available for every researcher in our sample of publishing economists. In total, we classify as empiricists 73% of U.S.-based economists in our sample. Figure D3 shows the distribution of the share of empirical articles for the researchers in our sample.

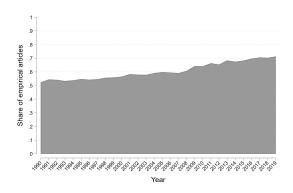
We collected additional data to show the face validity of our classification. First, we adopted a case-control

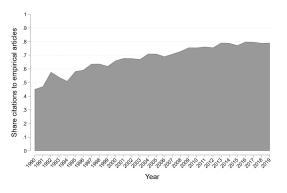
<sup>&</sup>lt;sup>14</sup>Unlike Angrist et al. (2020), we do not separately classify econometrics articles into an ad-hoc category.

Figure D2: Publications and Citations to Economics Papers by Methodological Orientation

Panel A: Empirical Articles

**Panel B: Citations to Empirical Articles** 

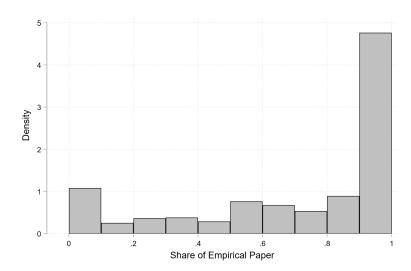




*Note:* This figure shows the share of empirical articles (Panel A) and citations received by empirical articles (Panel B) over time. See text for more details.

approach and checked the results of our classification for the Editorial Boards of some high-profile economics journals. In particular, we collected data for five journals that publish a broad spectrum of work, from mostly empirical (e.g., *AEJ: Economic Policy*) to mostly theoretical (e.g., *Journal of Economic Theory*). Table D1 presents the total number of Editors reported on the website of each of these journals as of November 2022. We matched these Editors with our sample of U.S. affiliated economists and checked how many of them our procedure classified as applied researchers. Confirming our priors, our procedure classified 98% of *Journal of Economic Theory*'s Editors as theoretical researchers and most components of the Editorial Boards of *AEJ: Applied Economics* and *AEJ: Economic Policy* as empirical researchers. Other journals encompass a greater variety of expertise, with *AEJ: Microeconomics* tilted towards theory-minded Editors and *AEJ: Macroeconomics* showing a preponderance of empirical Editors.

Figure D3: Empirical Articles as a Share of Total Published Works for Researchers in our Sample



*Note:* The figure reports the distribution of the share of empirical published work for researchers in our sample. In our main analyses, we classified as empiricist all scholars with a share > 0.5. See text for more details.

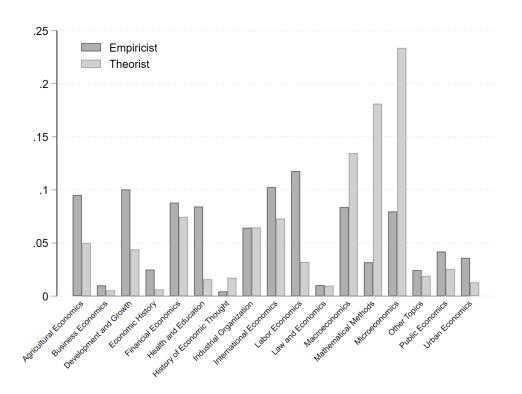
Table D1: Methodological Classification for the Editorial Board of Selected Economics Journals

Journal	Number of Editors	Ever U.Saffiliated	Share Empirical
Journal of Economic Theory	62	47	2.13%
AEJ: Microeconomics	21	19	31.58%
AEJ: Macroeconomics	19	18	66.67%
AEJ: Applied Economics	36	33	96.97%
AEJ: Economic Policy	37	35	97.14%

*Note:* The Table reports the composition of the Editorial Boards of five economics journals (as of November 2022) and the share of them that our machine learning procedure classified as empirical researchers.

Second, we digitized the lists of North American Ph.D. graduates published yearly in the last issue of the *Journal of Economic Literature*. Figure D4 shows the topics of the doctoral dissertation of the 5,209 researchers we could match to our data, divided by whether we classified the researcher as an empiricist or a theorist. The figure shows that theorists are most likely to have written their doctoral thesis in Microeconomics, Macroeconomics, or Mathematical Methods, while the most popular fields for empiricists are Labor, Health, and Development Economics.

Figure D4: Distribution of PhD Dissertation Fields for Researchers Classified as Empiricists or as Theorists



*Note:* The figure reports the distribution of dissertation topics for each researcher in our sample that we could match to the *Journal of Economic Literature* (JEL) yearly lists of graduates. In total, we matched 5,209 economists, of which 3,876 classified as empiricists and 1,333 as theorists. See text for more details.

Our classification is based on the lifetime count of individual publications. As an alternative, we repeat it considering only articles published before being co-located to an FSRDC. The concordance between the

two approaches is 92.8%, and grows to 95% when looking at researchers for whom we observe at least three publications before they have access to a local FSRDC. This confirms our intuition that researchers rarely change methodological orientation during their career, and, if so, hardly because of gaining access to an FSRDC. We also performed robustness checks to show the stability of our results to different thresholds in defining empirical researchers. In particular, we ran our main regressions with increasingly stringent definitions of empirical researchers. Figure G9 plots the coefficients of these additional regressions. Our results are driven by the most empirically-minded researchers in our sample, with the magnitude of the coefficients monotonically growing when using more stringent thresholds to define empiricists.

# **E** Measuring the Policy Impact of Academic Research

### E.1 Altmetric.com Data

Citations from policy documents (or "policy citations" for brevity) are helpful in recording the influence of academic research in sectors outside the ivory tower. Yet, the use of this type of bibliometric data in academic studies is still rare (with a few notable exceptions, such as Yin et al., 2022). For a long time, the major obstacle has been the paucity of databases that reliably record citations from unstructured policy documents and merge them with unique identifiers for scientific articles. More recently, the increasing availability of open data on the scientific bibliome and the possibility of large-scale scraping of policy sources from the internet has enabled the first systematic collections of policy citations.

In this paper, we measure the policy impact of economics articles using the data from Altmetric.com, a company focused on providing evidence of the scientific impact that goes beyond the traditional reliance on paper-to-paper citations. In particular, we leverage the fact that since 2014 Altmetric has been collecting policy documents and merging them with the research output they cite. Altmetric.com scrapes data within policy documents going as back as the 1920s, thus capturing impact that might take several years to materialize. The type of documents tracked range from government documents to white papers of international development organizations, from research institutes to think tanks' reports. To the best of our knowledge, very few papers have used this source of policy document citations to date (Haunschild and Bornmann, 2017).

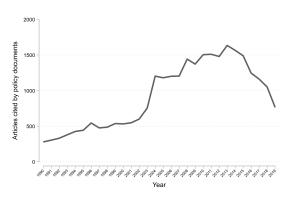
We merge our publication-level dataset to the Altmetric.com data using the articles' DOI. In total, we find 83,640 citations from policy documents to 28,149 economics articles authored by U.S.-based economists (14.96% of our sample). Figure E1 shows the distribution of the publication year of the articles cited (left panel) and the documents citing them (right panel). Starting with the latter, one notices that the coverage of

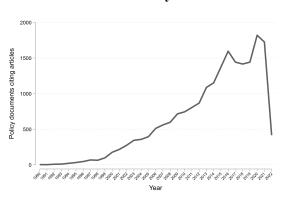
<sup>15</sup>We exclude from the Altmetric.com data citations from NBER working papers since they are the working paper version of academic articles and not policy documents.

Figure E1: Year of Publication of the Economics Articles with Policy Citations and of the Citing Policy **Documents** 

Panel A: Year of Articles Cited

### Panel B: Year of Policy Documents





Panel B: Main Policy Sources

Note: This figure shows the publication year of the economics articles that received at least one policy citation (Panel A) and the publication year of the policy sources that cite them (Panel B). See text for more details.

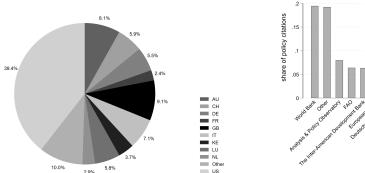
Altmetric.com is skewed towards recent policy sources. This is likely to explain why the left panel shows that scientific papers published in the mid-2000s have a much higher likelihood of being cited by policy documents. However, insofar as the recording of policy references is not systematically biased within the year of article publication, the inclusion of year fixed effects should take into account the time-varying propensity of receiving a policy cite.

The geographic origin of policy documents is heavily skewed towards Western Countries, as shown by Figure E2. The United States alone account for almost 40% of all the policy citations received by the economics articles in our sample. When focusing on individual sources, one sees many government bodies or international organizations well-known for their policy advocacy (Figure E2). Interestingly, almost a fifth of the cites comes from documents produced by the World Bank. Unreported robustness checks confirm that all our results are unchanged if we drop them from the sample. Figure E3 shows that articles appearing

Figure E2: Origin of Policy Citations to Economic Scholarship

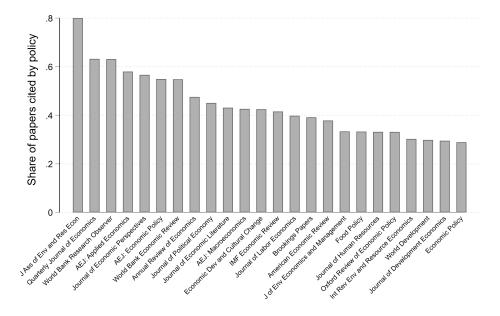
Panel A: Country of Policy Source

share of policy citations



Note: This figure shows the countries of origin of the policy documents citing economics research (Panel A) and their main sources (Panel B). See text for more details.

Figure E3: Share of Articles Receiving at Least One Citation from Policy Documents by Journal



*Note:* The figure reports the share of published articles that received at least one policy citation by journal. Only the journals with the highest shares are showed in the graph. For the average economics journal in our sample, only 14.96% articles receive mentions from policy sources.

in more prestigious journals (e.g., the *Quarterly Journal of Economics* or the *American Economic Review*) or in more policy-oriented outlets (e.g., the *AEJ: Economic Policy* or the *World Bank Research Observer*) have a higher share of articles that receive policy cites.

We empirically explore the policy impact of applied work compared to theoretical economics articles. Table E1 shows that articles we classified as empirical receive a much larger number of cites from policy documents, an effect proportionally larger when considering only U.S. sources. This effect is robust to the inclusion of journal and year fixed effects, thus effectively capturing the higher policy relevance of empirical papers. Interestingly, we find that the effect increases substantially in the case of papers that employ confidential data available only in FSRDCs: the average number of policy citations from U.S. sources grows by more than four times. The fact that the increase of citations from outside the United States is much smaller fits well the intuition that evidence deriving from Census data should be particularly salient to inform policy-making in the U.S. (Einav and Levin, 2014b). Columns 5 and 6 of Table E1 show that articles citing FSRDC papers are also more cited by policy, but the effect is much smaller.

We find that scientific articles with a better research design tend to receive more attention from policy sources. Table E1 highlights that papers mentioning the use of administrative data in their abstract receive, on average, twice as many policy citations. The last two columns of Table E1 confirm that empirical studies adopting quasi-experimental methods receive more attention from policy. Figure E4 shows the considerable heterogeneity in the consumption of economic research by field: papers in development, labor, and urban

Table E1: Statistical Association Between Research Design and Policy Impact of Economics Papers

	US cites (1)	Non-US cites (2)	US cites (3)	Non-US cites (4)	US cites (5)	Non-US cites (6)	US cites (7)	Non-US cites (8)	US cites (9)	Non-US cites (10)
Empirical (0/1)	0.1627*** (0.00939)	0.1541*** (0.01275)								
FSRDC use (0/1)			0.8086*** (0.13732)	0.3240** (0.09898)						
FSRDC cite (0/1)					0.1835*** (0.03096)	0.1871*** (0.03798)				
Administrative data (0/1)							0.1805* (0.06879)	0.1641** (0.04999)		
Causal method (0/1)									0.1130** (0.03041)	0.1143** (0.03281)
Year FE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
Journal FE	YES	YES	YES	YES	YES	YES	YES	YES	YES	YES
N	188,181	188,181	188,181	188,181	188,181	188,181	188,181	188,181	188,181	188,181
Mean of DV	0.1743	0.2676	0.1743	0.2676	0.1743	0.2676	0.1743	0.2676	0.1743	0.2676

*Note:* This table presents estimates from OLS models evaluating the average increase in policy citations for paper that are empirical (columns 1 and 2), use FSRDC data (columns 3 and 4), cite other FSRDC papers (columns 5 and 6), mention administrative data in their abstract (columns 7 and 8), or mention quasi-experimental methods in their abstract (columns 9 and 10). Papers in the last four columns are tagged using the keywords listed in Table C3. \*, \*\*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively. Standard errors are clustered by year of publication.

tend to be very influential in the policy debate, unlike fields such as history or microeconomic theory. Finally, the Pearson correlation coefficient between the count of citations from policy sources and academic papers is 0.42, a level of association consistent with past work (Yin et al., 2022). In unreported analyses, we confirm that all the results of this Appendix are robust to explicitly controlling for academic citations.

### **E.2** Example: Greenstone et al. (2010)

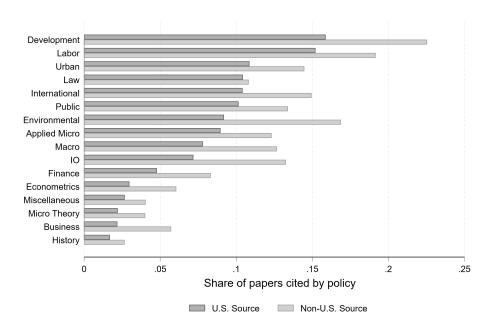
To exemplify the type of policy citations captured by the Altmetric.com data, consider the paper "Identifying Agglomeration Spillovers: Evidence from Winners and Losers of Large Plant Openings" by Michael Greenstone, Richard Hornbeck, and Enrico Moretti (2010). In this influential paper (1,216 citations on Google Scholar as of 2022), the authors quantify the extent of localised spillovers on productivity. The research design exploits the opening of large manufacturing plants to compare changes in total factor productivity of incumbent plants in "winning" and "losing" counties. To carry out their analyses, the authors accessed several confidential dataset hosted in the FSRDC: the Standard Statistical Establishment List (SSEL), the Annual Survey of Manufactures (ASM), and the Census of Manufactures (CM). Using these data sources, the authors find that incumbents' productivity is 12 percent higher in winning counties five years after the plant openings. Such findings have important implications for policies aimed at local economic development, as remarked by the authors themselves in the introduction of the paper.

Indeed, the paper by Greenstone et al. (2010) received fourteen citations from policy documents in the Altmetric.com data. The documents citing the paper come from a variety of countries: United States (9),

United Kingdom (2), France (1), Belgium (1), and Australia (1). The first citation came in 2012, two years after the publication of the paper, in a policy report prepared by London Economics (a policy consultancy) for the Department for Business, Innovation and Skills of the U.K. Government. The document contains a literature review of the evidence regarding the productivity spillovers of investment in intangible assets. In particular, the report cites Greenstone et al. (2010) as one of the few studies quantifying the magnitude of agglomerations spillovers that does not depend on the usage of patent citations. Similarly, the "5 Year Productivity Review" compiled by the Australian Productivity Commission in 2017 lists this paper as evidence for agglomeration economies. The superior of the first citation in 2017 lists this paper as evidence for agglomeration economies.

Some policy documents appear to cite the paper to extrapolate the likely effect of place-based policies aimed at firms, and less for its academic contribution in causally showing the existence of agglomeration spillovers. The 2019 report "How to Solve the Investment Promotion Puzzle: A Mapping of Investment Promotion Agencies in Latin America and the Caribbean and OECD Countries" by the Inter-American Development Bank cites the Million Dollar Plant paper as showing the efficacy of place-based policy aimed at attracting manufacturing investments. <sup>18</sup> Other documents using the findings of Greenstone et al. (2010) as evidence of place-based policy effectiveness include books from Bruegel, <sup>19</sup> policy briefs from the Brooking Institute, <sup>20</sup>

Figure E4: Share of Articles Receiving at Least One Citation from Policy Documents by Field



*Note:* The figure reports the share of published articles that received at least one policy citation by field. Articles are classified into fields using the method of Angrist et al. (2020). For the average economics journal in our sample, only 14.96% articles receive mentions from policy sources.

<sup>&</sup>lt;sup>16</sup>Source: https://gov.uk/government/uploads/12-793-investment-intangible-assets-on-productivity-spillovers.pdf

<sup>&</sup>lt;sup>17</sup>Source: https://apo.org.au/sites/2017-10/apo-nid115951\_1.pdf

<sup>&</sup>lt;sup>18</sup> Source: https://publications.iadb.org/how-solve-investment-promotion-puzzle

<sup>&</sup>lt;sup>19</sup>Source: https://www.bruegel.org/sites/2016/01/Blueprint-XXIV.pdf

 $<sup>^{20}</sup> Source: \ https://www.brookings.edu/2018/ES\_THP\_CompetitionFacts.pdf$ 

# F Evidence on Articles using FSRDC Datasets

This Appendix briefly describes the nature and expansion of datasets available to researchers in FSRDCs. Next, we show descriptive evidence on the characteristics of the economic articles that directly use confidential Census data. Using manually coded information on the specific datasets used in each paper, we provide suggestive evidence on the lifecycle of research data sources.

## F.1 The Development of New Datasets at the FSRDC

Cognizant of the immense research potential of its microdata, in 1982, the U.S. Census Bureau established the Center for Economic Studies (CES) to make these resources accessible to researchers in economics (CES, 2017). The initial focus of the CES was the creation of data resources on the manufacturing sector (McGuckin, 1995). The first matched dataset, developed in 1984, was called Longitudinal Establishment Database (LED) and consisted in pooling the manufacturing data from 1972 to 1981. The significant contribution of that database was the creation of Permanent Plant Numbers (PPNs) that enabled merging survey waves from different years (Atrostic, 2007). Following this first step, CES staff members continued expanding the LED with data from the Economic Censuses and the Annual Survey of Manufactures, eventually creating what is now known as the Longitudinal Research Database (LRD) (McGuckin et al., 1993). The LRD became a favourite of academic researchers, allowing them to conduct pathbreaking empirical research on business dynamics and business demographics (Davis et al., 1998)

In the late 1990s, CES began developing a new database, later called the Longitudinal Business Database (LBD) (Jarmin and Miranda, 2002). According to Chow et al. (2021), creating the LBD was prompted by the desire to test if the results based on the manufacturing data of the LRD also applied to other sectors. The LBD was created by merging the Standard Statistical Establishment List with the Economic Census, thus creating a source that contains basic information on the universe of all U.S. business establishments. This impressive data effort was joined by the concurrent development of the Longitudinal Employer-Household Dynamics (LEHD) data (Abowd et al., 2004). The LEHD merges worker and employer records from Census Bureau surveys with state unemployment insurance claims to create matched employer-employee panel data. Together, the LBD and LEHD constitute a unique research tool to investigate the dynamics of the U.S. economy.

Over time, the range of confidential datasets offered by FSRDC has further expanded. Several other statistical agencies have started making their microdata available through the FSRDC network, most notably

<sup>&</sup>lt;sup>21</sup>Source: https://www.oecd/OECD-Trade-Policy-Paper-242

Table F1: Summary Statistics of FSRDC Papers

Panel A: FSRDC Papers

	N	Mean	Std. Dev.	Median	Min	Max
Top Field (0/1)	632	0.354	0.48	0	0	1
Top Five (0/1)	632	0.138	0.34	0	0	1
Average Cites	632	7.010	10.63	4	0	92
Top 5% Cited (0/1)	632	0.157	0.36	0	0	1
N Authors	632	2.328	1.03	2	1	7
Year	632	2009.672	7.44	2011	1990	2019

Panel B: Non-FSRDC Papers

	N	Mean	Std. Dev.	Median	Min	Max
Top Field (0/1)	182,316	0.195	0.40	0	0	1
Top Five (0/1)	182,316	0.046	0.21	0	0	1
Average Cites	182,316	3.414	7.26	2	0	402
Top 5% Cited (0/1)	182,316	0.057	0.23	0	0	1
Number of Authors	182,316	2.039	0.95	2	1	6
Year	182,316	2007.594	8.08	2009	1987	2019

*Note:* This table lists summary statistics at the paper level for 632 FSRDC papers (Panel A) and the remainder 182,316 non-FSRDC papers in our dataset (Panel B). Top Field: 0/1 = 1 for papers in top field economics journals. Top 5 Papers: 0/1 = 1 for papers in a top five journal. Average Cites: count of average yearly citations receives by each published article. Top 5% Cited: 0/1 = 1 for papers in the top 95<sup>th</sup> percentile of the citation distribution by year of publication. Number of Authors: number of authors of each published paper. Year: year of publication. See text for details.

the National Center for Health Statistics (NCHS), the Bureau of Labor Statistics (BLS), and the Agency for Healthcare Research and Quality (AHRQ). The advantages of doing so are clear since they can leverage the existing system of research data centres without having to muster the resources for creating a similar

Supplied Sup

Figure F1: Count of Yearly FSRDC Articles over Time

*Note:* The figure reports the yearly count of economics articles using FSRDC data. The area of the plot is colored in different shades of grey to indicate articles published in a top field journal or in one of the top five journals.

infrastructure (CES, 2017). Moreover, one farsighted feature of the FSRDC is leaving the possibility for approved users to merge existing microdata and to collaborate creating new databases. For example, the recent development of the Management and Organizational Practices Survey (MOPS) has been spearheaded by academic researchers, who have collaborated with the U.S. Census Bureau to design a novel survey instrument (Bloom et al., 2019). As a result, survey and administrative microdata available in FSRDC are increasingly powerful in investigating a broad swath of economic, social, health, and policy questions.

## **F.2** Characteristics of FSRDC Papers

We begin by assessing the characteristics of papers that employ confidential Census microdata. Table F1 reports the descriptive statistics of the 632 FSRDC papers compared to the remainder 182,316 papers in our sample. Across the board, one notices that research using confidential Census data is much more likely to be published in highly prestigious outlets, especially the so-called top five generalists economics journals. Regarding impact, the average FSRDC paper receives twice as many citations, and it is almost three times more likely to be in the right tail of highly cited papers. Interestingly, FSRDC papers do not differ substantially when looking at the size of their authorship teams. Table F2 shows the strength of the statistical association between the use of confidential Census data and the four proxies of research quality after controlling for the year of publication.

Table F2: Statistical Association Between Proxies of Research Quality and Use of FSRDC Data

	Top Field	Top Five	Average Cites	Top 5% Cites
FSRDC Paper	0.1658***	0.0954***	3.5539***	0.1010***
	(0.01899)	(0.01453)	(0.37347)	(0.01267)
Year FE	YES	YES	YES	YES
N	188,181	188,181	182,948	182,948
Mean of DV	0.1987	0.0483	3.4362	0.0568

*Note:* This table presents estimates from OLS models evaluating the association between proxies of research quality and the use of confidential Census data. \*, \*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively. Standard errors are clustered by year of publication.

Figure F1 illustrates the steady growth of FSRDC articles published every year. The growing diffusion of FSRDC data in economics closely mimics the expansion of the FSRDC network exploited in the primary analyses of this paper. Yet, a potential downside of lowering access costs is that it could increase the quantity of research produced at the expense of its quality. When confidential data are hard to access, researchers might be using them only for ideas of very high quality, while easier access could increase scientific production mainly in the lower tail of the quality distribution. However, the evidence we present is inconsistent with this line of reasoning. Figure F1 shows that the share of those articles appearing in the top field or top five journals is relatively constant over time. This suggests that the expansion in data access

is not leading to articles of lower quality, at least as proxied by the prestige of the journals where they get accepted.

Another way in which this potential concern can be tested is by exploiting the distance between authors' affiliation and the closest FSRDC (or Census headquarters) to them. Assuming that the distance to the FSRDC is a synthetic proxy of the costs involved in accessing it to perform data analyses, we can test whether articles written by researchers with local access are of lower quality. Table F3 presents the results, where we consider only the distance of the author closest to an FSRDC in the cases where the paper has multiple actors. Overall, we find no relationship between article quality and distance to the closest FSRDC, suggesting once more that expanding data access does not come at the cost of lower-quality science.

Table F3: Statistical Association Between Proxies of Research Quality and Distance from the Nearest FSRDC for Articles Using FSRDC Data

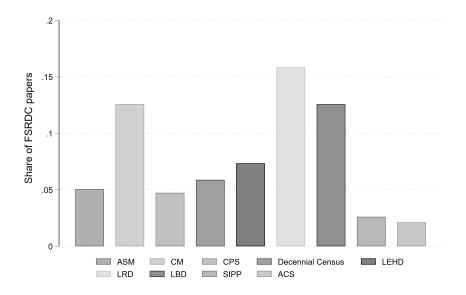
	Top	Field	Тор	Five	Averag	ge Cites	Top 5%	Cites
Below 10 miles	-0.0019 (0.03711)		0.0084 (0.02554)		-0.1230 (0.91566)		-0.0058 (0.02079)	
Below 50 miles		-0.0093 (0.03973)		0.0125 (0.02329)		0.6783 (0.90897)		0.0150 (0.02502)
Year FE N	YES 632	YES 632	YES 632	YES 632	YES 632	YES 632	YES 632	YES 632
Mean of DV	0.3544	0.3544	0.1377	0.1377	7.0099	7.0099	0.1566	0.1566

*Note:* This table presents estimates from OLS models evaluating whether FSRDC articles written by researchers closer to an FSRDC are of lower quality. Below 10 miles: 0/1 = 1 if at least one author of the paper is affiliated to an institution located within 10 miles of an FSRDC active at the time of publication. Below 50 miles: 0/1 = 1 if at least one author of the paper is affiliated to an institution located within 50 miles of an FSRDC active at the time of publication. \*, \*\*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively. Standard errors are clustered by year of publication.

### F.3 Descriptive Evidence at the Dataset-level

Our main analyses exploit the staggered roll-out of FSRDC across the United States to estimate their causal impact on the rate and direction of academic research in economics. However, one might wonder how different the impact of an FSRDC opened in the 1990s could be relative to those opened in the 2010s. On the one hand, researchers getting access earlier can easily exploit the data to their full potential, unlike those that get access later. This logic would imply diminishing returns to additional FSRDCs because many of the research lines that could be explored with confidential Census data will be exhausted over time. On the other hand, researchers that gain access later might be able to build off a larger pool of metadata and tacit knowledge about Census datasets. Moreover, one of the objectives of the FSRDC program is to enable the creation of new research data, which expands the menu of datasets available over time. Therefore, it is not clear that the value of FSRDC access should be decreasing over time.

Figure F2: Confidential Census Datasets Most Frequently Used in Economics Research



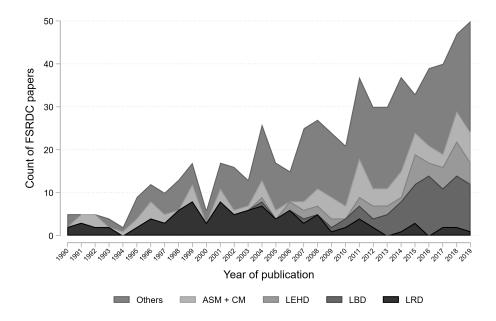
*Note:* The figure reports the share of articles using FSRDC data that use each of the most common datasets. The dataset showed in the figure include the Annual Survey of Manufactures (ASM), the Census of Manufactures (CM), the Current Population Survey (CPS), the Decennial Census, the Longitudinal Employer-Household Dynamics dataset (LEHD), the Longitudinal Research Database (LRD), Longitudinal Business Database (LBD), the Survey of Income and Program Participation (SIPP), and the American Community Survey (ACS). For the purposes of this figure, we code the article as using only the LRD or LBD when the CM or ASM data are used in conjunction with the LRD or the LBD, respectively.

We painstakingly coded all the specific datasets employed in each FSRDC article to shed light on these alternative explanations. <sup>22</sup> The result of this manual effort is a unique opportunity to explore the "lifecycle" of individual confidential datasets and provide novel information on which Census datasets are the most commonly used in economic research. Figure F2 shows the most popular dataset used in our sample of FSRDC articles. One notices immediately that the LBD and LRD account for almost 30% of all economics papers written in FSRDCs, suggesting that the CES' efforts in creating these resources for research have been highly successful. In general, data on manufacturing plants are among the most popular in economic research. Datasets that provide details on demographic trends, such as the Decennial Census or the Current Population Survey, are used in a smaller number of papers but are likely to be among the most relevant for other disciplines, such as sociology and demography.

Figure F3 breaks down the time series of FSRDC papers by the type of dataset used. A few trends emerge clearly. First, the LRD constituted the main source of data for the first two decades of our sample period, consistent with the accounts of Atrostic (2007). Second, in recent years, the LBD has replaced the LRD, which is now the most popular confidential dataset provided by the Census Bureau. Third, the LEHD is seeing growing popularity in recent years, but much lower than the LBD. Potential reasons for

<sup>&</sup>lt;sup>22</sup>We thank Buyi Geng and Jiamei (Jasmine) Xu for their precious help in manually coding the confidential dataset used by each FSRDC paper.

Figure F3: Usage of Specific Confidential Census Datasets over Time

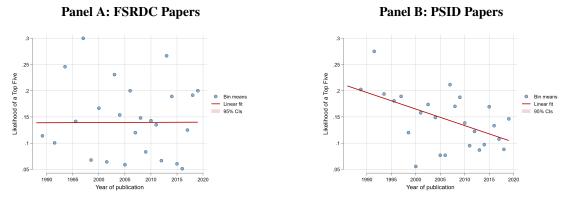


*Note:* The figure reports the yearly count of economics articles using FSRDC data, divided by the specific confidential dataset used. The figure shows the most common datasets on the manufacturing sector, namely the Longitudinal Research Database (LRD), Longitudinal Business Database (LBD), Longitudinal Employer-Household Dynamics dataset (LEHD), the Annual Survey of Manufactures (ASM) and the Census of Manufactures (CM). For the purposes of this figure, we code the article as using only the LRD or LBD when the CM or ASM data are used in conjunction with the LRD or the LBD, respectively.

this are its partial coverage of U.S. states and the availability of similar matched employer-employee data from Scandinavian countries. Other sources, such as the Census of Manufactures and Annual Survey of Manufactures, are primarily used in conjunction with the LRD and LBD.

Finally, we directly assess whether there are decreasing returns to using confidential Census data over time. Panel A of Figure F4 plots the likelihood that a paper will be published in a top five journal over time,

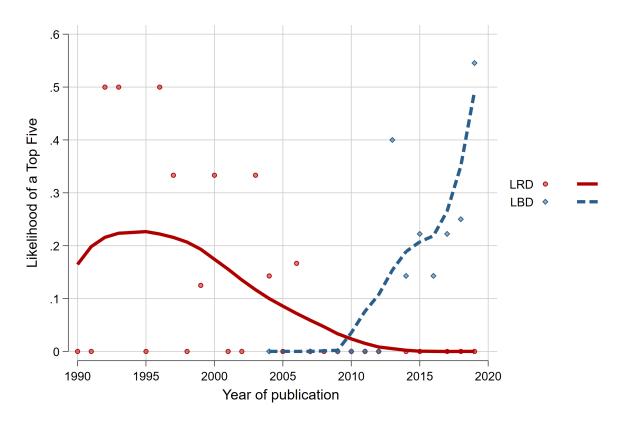
Figure F4: Likelihood of Being Published on a Top Five Journal, FSRDC Papers vs. PSID Papers



*Note:* This figure shows a binned scatterplot of the likelihood that an article appears in a top five economics journal over time, separately for papers using confidential Census data (Panel A) and the Panel Study of Income Dynamics (or PSID) data (Panel B). See text for more details.

conditional on using data accessible only in an FSRDC. The figure shows some year-to-year variation but no specific time trends. As a comparison, Panel B shows the same for articles that employ data from the Panel Study of Income Dynamics (PSID). In this case, we can see a clear downward trend, suggesting that the same dataset is less likely conducive to top publication over time. How can this difference be explained? One possibility is that adding new confidential datasets in the FSRDCs counteracts any given data source's natural decline in productivity. Figure F5 shows some suggestive evidence consistent with this supposition. Considering only the LRD, we see a similar pattern to the PSID. However, the creation of the LBD in 2002 opened up new possibilities for scholars, offering an alternative to the progressive exhaustion of LRD's potential. In sum, the progressive addition of new confidential datasets offers a potential explanation for the continuing research value of access to a local FSRDC.

Figure F5: Likelihood of Being Published on a Top Five Journal Conditional on Using FSRDC Data (LRD vs. LBD)



*Note:* This figure shows a non-parametric binned scatterplot of the likelihood that an article using confidential Census data appears in a top five economics journal over time, separately for papers using the Longitudinal Research Database (LRD) and the Longitudinal Business Database (LBD). See text for more details.

# G Appendix Tables and Figures

Table G1: Effect of FSRDC Access on Projects and Working Papers

	FSRDC Projec	t Approval (0/1)	CES Working Paper (0/1)		
	(1)	(2)	(3)	(4)	
Post-FSRDC	-0.000996	-0.00178	-0.000883	-0.000448	
	(0.00052)	(0.00098)	(0.00052)	(0.00093)	
Post-FSRDC × Empiricist	0.00457***	0.00460***	0.00200**	0.00182*	
•	(0.00079)	(0.00080)	(0.00074)	(0.00078)	
Researcher FE	Yes	Yes	Yes	Yes	
University Tier × Year FE	Yes	No	Yes	No	
University × Year FE	No	Yes	No	Yes	
N	246532	245556	246532	245556	

*Note:* This table presents estimates from OLS models evaluating the impact of FSRDC access on additional measures of administrative data adoption. Columns (1) and (2) report results from OLS models, where the dependent variable is an indicator of whether the researcher has any new FSRDC project approved. Columns (3) and (4) report results from OLS models, where the dependent variable is the number of CES working papers published. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects. Columns (1) and (3) further include year fixed effects interacted with with university-tier dummies, and columns (2) and (4) further include year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively. See details in Appendix C.3.

Table G2: Effect of FSRDC Access on Research Output Using the Callaway-Sant'Anna Doubly-Robust DID Estimator.

	Use FSRDC (1)	Cite FSRDC (2)	Top Pubs (3)	Cite-Pubs (4)
ATT	0.00598*** (0.001)	0.0209*** (0.004)	0.0259* (0.011)	2.235*** (0.460)
Observations	230,348	230,348	230,348	230,348

Note: This table presents ATT estimates from models evaluating the impact of FSRDC access on measures of administrative data adoption and research output using the doubly-robust difference-indifference estimator developed by Callaway and Sant'Anna (2021). Column (1) reports result from models where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (2) reports result from models where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Column (3) reports result from models where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan, 2020). Column (4) reports result from models where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*,\*\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G3: Effect of FSRDC Access for Universities

	Use FSRDC (1)	Cite FSRDC (2)	Top Pubs (3)	Cite-Pubs (4)
Post-FSRDC	0.156***	0.931**	1.927**	105.2**
	(0.043)	(0.290)	(0.603)	(33.248)
University FE	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes
N	9094	9094	9094	9094

*Note:* This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption and research output at the university level. Column (1) reports result from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Column (2) reports result from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Column (3) reports result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan, 2020). Column (4) reports result from OLS models, where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Post-FSRDC equals one in all years after there is an operating FSRDC in the city of the university. All models include university fixed effects and year fixed effects. Standard errors are in parentheses, clustered at the university level. \*, \*\*, \*\*\*, denote significance at 5%, 1% and 0.1% level respectively.

Table G4: Effect of FSRDC Access Excluding NSF Grant Applicants

	FSRDC Use (1)	FSRDC Cite (2)	Top Pubs (3)	Cite-Pubs (4)
Post-FSRDC	0.00224*	-0.00196	-0.00422	-0.123
	(0.001)	(0.005)	(0.011)	(0.436)
Post-FSRDC × Empiricist	0.00323**	0.0161***	0.0316**	1.664***
	(0.001)	(0.004)	(0.011)	(0.445)
Researcher FE	Yes	Yes	Yes	Yes
University × Year FE	Yes	Yes	Yes	Yes
N	244850	244850	244850	244850

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption and research output excluding researchers who were the applicants of the NSF grant leading to a FSRDC center. Column (1) reports result from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (2) reports result from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Column (3) reports result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan 2020). Column (4) reports result from OLS models, where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*, \*\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G5: Effect of FSRDC Access Excluding Authors Treated After Mobility Events

	FSRDC Use (1)	FSRDC Cite (2)	Top Pubs (3)	Cite-Pubs (4)
Post-FSRDC	0.00274	-0.00324	-0.0313*	-0.928
	(0.001)	(0.005)	(0.015)	(0.542)
Post-FSRDC × Empiricist	0.00347*	0.0182***	0.0442***	2.141***
	(0.001)	(0.005)	(0.013)	(0.560)
Researcher FE	Yes	Yes	Yes	Yes
University × Year FE	Yes	Yes	Yes	Yes
N	219941	219941	219941	219941

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption, research output, and research direction excluding researchers who got treated because of moving to an institution with an operating FSRDC. Column (1) reports result from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (2) reports result from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Column (3) reports result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan 2020). Column (4) reports result from OLS models, where the dependent variable is the count of articles weighted by the number of citations received during the 5 years following their publication. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G6: Effect of FSRDC Access Excluding Authors Losing Local Access After Mobility Events

	FSRDC Use (1)	FSRDC Cite (2)	Top Pubs (3)	Cite-Pubs (4)
Post-FSRDC × Empiricist	0.00375*	0.0153**	0.0454***	2.201***
	(0.002)	(0.006)	(0.013)	(0.563)
Researcher FE University × Year FE N	Yes	Yes	Yes	Yes
	Yes	Yes	Yes	Yes
	206071	206071	206071	206071

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption, research output, and research direction excluding researchers who lost local access after moving to an institution without a local operating FSRDC. The main effect of  $PostFSRDC_{i,t}$  is no longer identified since the treatment status is coded as an absorbing state. Column (1) reports result from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (2) reports result from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Column (3) reports result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan 2020). Column (4) reports result from OLS models, where the dependent variable is the count of articles weighted by the number of citations received during the 5 years following their publication. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G7: Effect of FSRDC Access Excluding Authors in Institutions Hosting FSRDCs

	FSRDC Use (1)	FSRDC Cite (2)	Top Pubs (3)	Cite-Pubs (4)
Post-FSRDC	0.00249	-0.00400	-0.00573	-0.621
	(0.002)	(0.007)	(0.016)	(0.636)
Post-FSRDC × Empiricist	0.00325	0.0129*	0.0315*	2.024**
	(0.002)	(0.006)	(0.015)	(0.654)
Researcher FE	Yes	Yes	Yes	Yes
University × Year FE	Yes	Yes	Yes	Yes
N	194110	194110	194110	194110

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption, research output, and research direction excluding researchers who affiliate with an institution with an operating FSRDC center. Column (1) reports result from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (2) reports result from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Column (3) reports result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan 2020). Column (4) reports result from OLS models, where the dependent variable is the count of articles weighted by the number of citations received during the 5 years following their publication. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G8: Effect of FSRDC Access by Type of Data Access

	Use F	SRDC	Cite F	Cite FSRDC		Pubs	Cite Pubs	
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
City	0.00181	0.00199	0.00302	0.00609	-0.0155	-0.0112	-1.105	-0.328
	(0.00167)	(0.00203)	(0.00490)	(0.00622)	(0.01689)	(0.01901)	(0.75919)	(0.89523)
Consortium	-0.000898	-0.000122	-0.0107*	-0.00629	-0.000615	0.0307	-0.192	0.0676
	(0.00079)	(0.00162)	(0.00514)	(0.00716)	(0.01209)	(0.01580)	(0.41284)	(0.63209)
City+Consortium	-0.0000178	0.00222	-0.0101	-0.00579	-0.00403	0.0114	-0.616	-1.379
	(0.00133)	(0.00200)	(0.00540)	(0.00746)	(0.01483)	(0.01782)	(0.62231)	(0.86739)
University	-0.000956	0.00403*	-0.0123**	0.00166	-0.0195	-0.00177	-0.373	1.391
	(0.00103)	(0.00177)	(0.00454)	(0.00646)	(0.01284)	(0.01579)	(0.47862)	(0.71213)
City × Empiricist	-0.00270	-0.00307	-0.00622	-0.00837	0.0254	0.0218	1.391	1.190
	(0.00234)	(0.00241)	(0.00658)	(0.00686)	(0.01898)	(0.01953)	(0.91808)	(0.96321)
Consortium × Empricist	0.00165	0.00102	0.0174**	0.0167**	0.00291	0.00196	0.629	0.585
	(0.00103)	(0.00110)	(0.00613)	(0.00628)	(0.01354)	(0.01373)	(0.51243)	(0.54375)
$City + Consortium \times Empiricist$	0.00322	0.00244	0.0212**	0.0185**	0.0176	0.0177	1.734*	1.857*
	(0.00204)	(0.00212)	(0.00685)	(0.00716)	(0.01683)	(0.01684)	(0.79447)	(0.82103)
University × Empiricist	0.00741***	0.00678***	0.0298***	0.0292***	0.0540***	0.0554***	1.931**	1.932**
	(0.00169)	(0.00171)	(0.00631)	(0.00654)	(0.01431)	(0.01449)	(0.62555)	(0.63957)
Researcher FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
University Tier × Year FE	Yes	No	Yes	No	Yes	No	Yes	No
University × Year FE	No	Yes	No	Yes	No	Yes	No	Yes
N	246532	245556	246532	245556	246532	245556	246532	245556

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption and research output by type of researchers' access. City equals one in all years after a researcher has been affiliated to a research institution located in a city (but not same university or consortium) with an operating FSRDC. Consortium equals one in all years after a researcher has been affiliated to a research institution part of an FSRDC consortium (but not in the same university or city). City+Consortium equals one in all years after a researcher has been affiliated to a research institution member of the FSRDC consortium and located in the same city of the FSRDC (but not same university). University equals one in all years after a researcher has been affiliated to a research institution with an operating FSRDC. The omitted category are researchers affiliated to a research institution without an FSRDC that is neither in the same city nor part of a consortium operating FSRDC. Columns (1) and (2) report results from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (3) and (4) report results from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Columns (5) and (5) report results from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan, 2020). Columns (7) and (8) report results from OLS models, where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. Columns (1), (3), (5), and (7) further include year fixed effects interacted with university-tier dummies and columns (2), (4), (6) and (8) further include year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*, \*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G9: Alternative Methods to Measure FSRDC Exposure

	Top Pubs	Cite-Pubs (2)	Top-Pubs	Cite-Pubs (4)	Top-Pubs (5)	Cite-Pubs (6)
Post-FSRDC (Institution)	-0.00913 (0.016)	1.466 (0.778)				
Post-FSRDC (Institution) × Empiricist	0.0525*** (0.014)	1.700** (0.645)				
Post-FSRDC (City)			-0.00712 (0.012)	-0.170 (0.435)		
Post-FSRDC (City) × Empiricist			0.0352** (0.011)	1.737*** (0.445)		
Post-FSRDC (Consortium)					0.0127 (0.010)	0.00776 (0.462)
Post-FSRDC (Consortium) × Empiricist					0.0246** (0.009)	1.395** (0.442)
Researcher FE	Yes	Yes	Yes	Yes	Yes	Yes
University × Year FE N	Yes 245556	Yes 245556	Yes 245556	Yes 245556	Yes 245556	Yes 245556

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of research output using alternative measures of exposure. Columns (1), (3), and (5) report results from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan, 2020). Columns (2), (4) and (6) report results from OLS models, where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Post-FSRDC (Institution) equals one in all years after a researcher has been affiliated to a research institution hosting an operating FSRDC. Post-FSRDC (City) equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. And Post-FSRDC (Consortium) equals one in all years after a researcher has been affiliated to a research institution belonging to a consortium operating an FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*, \*\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G10: Effect of FSRDC Access Controlling for Broader Time Trends in Empirical Research

	Use FSRDC (1)	Cite FSRDC (2)	Top Pubs (3)	Cite-Pubs (4)
Post-FSRDC	0.00269*	0.00653	0.00587	0.186
	(0.001)	(0.005)	(0.012)	(0.433)
Post-FSRDC × Empiricist	0.00254*	0.00408	0.0159	1.204**
	(0.001)	(0.004)	(0.011)	(0.449)
Researcher FE University × Year FE Empiricist × Year Bin FE N	Yes	Yes	Yes	Yes
	Yes	Yes	Yes	Yes
	Yes	Yes	Yes	Yes
	245556	245556	245556	245556

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption and research output. Column (1) reports results from an OLS model, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Column (2) reports results from an OLS model, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Column (3) reports results from an OLS model, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan, 2020). Column (4) reports results from an OLS model, where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects, year fixed effects interacted with university dummies, and empiricist fixed effects interacted with time dummies (in bins of five years each). Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G11: Effect of FSRDC Access Excluding Direct FSRDC Users

	FSRDO	FSRDC Cite		Top Pubs		Pubs
	(1)	(2)	(3)	(4)	(5)	(6)
Post-FSRDC	-0.00674**	-0.00440	-0.0147	-0.00834	-0.510	-0.331
	(0.003)	(0.004)	(0.009)	(0.011)	(0.313)	(0.392)
Post-FSRDC × Empiricist	0.0107***	0.0107**	0.0341**	0.0337**	1.278***	1.318***
	(0.003)	(0.003)	(0.010)	(0.010)	(0.372)	(0.391)
Researcher FE University Tier × Year FE University × Year FE N	Yes	Yes	Yes	Yes	Yes	Yes
	Yes	No	Yes	No	Yes	No
	No	No	No	No	No	No
	238710	237747	238710	237747	238710	237747

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption and research output excluding researchers who ever used FSRDC. Columns (1) and (2) report results from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Columns (3) and (4) report result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan 2020). Columns (5) and (6) report results from OLS models, where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects. Columns (1), (3) and (5) further include year fixed effects interacted with university-tier dummies, and columns (2), (4) and (6) further include year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G12: Effect of FSRDC Access on Alternative Measures of Research Direction

Panel A: Papers Using JEL Codes (dummy)

	Definition 1		Definition 2		Definition 3	
	FSRDC	Non-FSRDC	FSRDC	Non-FSRDC (4)	FSRDC	Non-FSRDC
Post-FSRDC	(1) -0.00332 (0.007)	(2) -0.0125 (0.010)	(3) -0.0107 (0.006)	-0.0105 (0.010)	(5) -0.00817 (0.008)	(6) -0.0127 (0.010)
Post-FSRDC × Empiricist	0.0175** (0.006)	0.0278** (0.009)	0.0278*** (0.006)	0.0263** (0.009)	0.0355*** (0.007)	0.0294** (0.009)
Dependent Variable Mean	0.098	0.320	0.099	0.320	0.160	0.311
Researcher FE University × Year FE N	Yes Yes 245556	Yes Yes 245556	Yes Yes 245556	Yes Yes 245556	Yes Yes 245556	Yes Yes 245556

Panel B: Papers Using JEL Codes (count)

	Definition 1		Definition 2		Definition 3	
	FSRDC (1)	Non-FSRDC (2)	FSRDC (3)	Non-FSRDC (4)	FSRDC (5)	Non-FSRDC (6)
Post-FSRDC	-0.00837	-0.0180	-0.0188*	-0.0159	-0.0135	-0.0160
	(0.009)	(0.019)	(0.008)	(0.020)	(0.011)	(0.019)
Post-FSRDC × Empiricist	0.0268**	0.0668***	0.0412***	0.0646***	0.0576***	0.0676***
	(0.008)	(0.018)	(0.008)	(0.018)	(0.011)	(0.018)
Dependent Variable Mean	0.116	0.450	0.116	0.451	0.197	0.434
Researcher FE University × Year FE N	Yes	Yes	Yes	Yes	Yes	Yes
	Yes	Yes	Yes	Yes	Yes	Yes
	245556	245556	245556	245556	245556	245556

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of research directions. We experiment with alternative coding of what JEL codes are the most representative of FSRDC research. Definition 1: JEL codes with the largest frequency difference between FSRDC and non-FSRDC papers (this reproduces the main analyses). Definition 2: JEL codes that are among the twenty most frequent for FSRDC papers, but not among the twenty most frequent in non-FSRDC papers. Definition 3: JEL codes with the frequency difference between FSRDC and non-FSRDC papers larger than 0.03. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G13: Effect of FSRDC Access on Additional Proxies of Research Design

	Big Data (1)	Data (2)	Natural Exp. (3)
Post-FSRDC	-0.000457*	0.0204*	-0.00139
	(0.000)	(0.009)	(0.001)
Post-FSRDC × Empiricist	0.0000839	-0.00139	0.00335**
	(0.000)	(0.008)	(0.001)
Researcher FE	Yes	Yes	Yes
University × Year FE	Yes	Yes	Yes
N	245556	245556	245556

*Note:* This table presents estimates from OLS models evaluating the impact of FSRDC access on additional text-based proxies of research design. Columns (1) and (2) report results from OLS models, where the dependent variable is the number of published articles that mention in their title or abstract keywords related to the use of big data or just data, respectively. Column (3) reports results from an OLS model, where the dependent variable is the number of published articles that mention in their title or abstract keywords related to the use of natural experiments. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*, \*\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G14: Effect of FSRDC Access: Timing of NSF Grant

	FSRDC Use (1)	FSRDC Cite (2)	Top Pubs (3)	Cite-Pubs (4)
Post-Grant	0.000894	-0.00810*	-0.0143	-0.558
	(0.001)	(0.003)	(0.011)	(0.362)
Post-Grant × Empiricist	0.00152	0.0138***	0.0296**	1.502***
	(0.001)	(0.004)	(0.011)	(0.411)
Researcher FE	Yes	Yes	Yes	Yes
University Year × Year FE	Yes	Yes	Yes	Yes
N	229756	229756	229756	229756

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of administrative data adoption and research output using alternative measures of exposure. Column (1) reports result from OLS models, where the dependent variable is the count of articles that directly use confidential microdata accessible only in an FSRDC. Columns (2) reports result from OLS models, where the dependent variable is the count of articles that cite a paper using confidential data accessible only in an FSRDC (excluding papers that directly use confidential Census data). Columns (3) reports result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan 2020). Column (4) reports result from OLS models, where the dependent variable is the count of articles weighted by the number of citations received up to 5 years following their publication. Post-Grant equals one in all years after a researcher has been affiliated to a research institution that received an NSF grant to establish a local FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university fixed effects. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*, \*\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

Table G15: Descriptive Statistics of the Policy Citation Data from Altmetric.com

	N	Mean	Std. Dev.	Median	Min	Max
Policy Cites	246711	0.376	2.48	0	0	136
Policy Cites (U.S. only)	246711	0.178	1.31	0	0	79
Policy Cites (Non-U.S. only)	246711	0.198	1.37	0	0	83
Papers Cited by Policy	246711	0.105	0.37	0	0	8
Papers Cited by Policy (U.S. only)	246711	0.065	0.29	0	0	7
Papers Cited by Policy (Non-U.S. only)	246711	0.075	0.31	0	0	8

*Note:* This table presents summary statistics at the researcher-year level for an unbalanced panel of 246,711 observations. Policy cites: count of citations received by all articles published in a given year. Policy cites (U.S. only): count of citations received by all articles published in a given year from U.S. policy sources. Policy cites (Non-U.S. only): count of citations received by all articles published in a given year from non-U.S. policy sources. Papers cited by policy: count of all articles published in a given year that received at least one policy citation. Papers cited by policy (U.S. only): count of all articles published in a given year that received at least one policy citation from a U.S. policy source. Papers cited by policy (non-U.S. only): count of all articles published in a given year that received at least one policy citation from a non-U.S. policy source. See text for details.

Table G16: Effect of FSRDC Access on the Policy Orientation of Empirical Researchers

	Mentions of Policy (1)	Policy JELs (all) (2)	Policy JELs (subset) (3)
Post-FSRDC	-0.00974	-0.000619	0.00379**
	(0.008)	(0.003)	(0.001)
Post-FSRDC × Empiricist	0.0118	0.00245	-0.00166
	(0.007)	(0.002)	(0.001)
Researcher FE University × Year FE N	Yes	Yes	Yes
	Yes	Yes	Yes
	245556	245556	245556

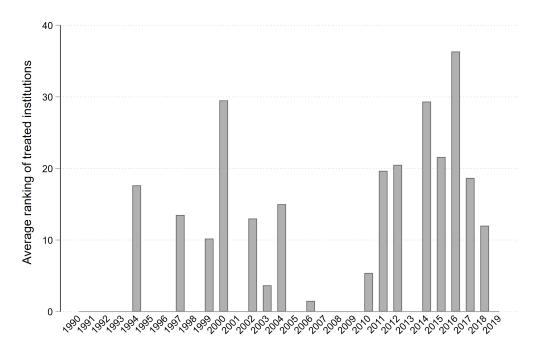
Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of policy orientation of empirical researchers. Column (1) reports result from OLS models, where the dependent variable is the count of articles that mention the words "policy" or "policies" in the title or abstract. Columns (2) reports result from OLS models, where the dependent variable is the count of articles that report JEL codes including the word "policy". Columns (3) reports result from OLS models, where the dependent variable is the count of articles that report JEL codes most associated with government, labor, and public policies. Post-FSRDC equals one in all years after a researcher has been affiliated to a research institution located in a city with an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*,\*\*\* denote significance at 5%, 1% and 0.1% level respectively

Table G17: Effect of FSRDC Access Suppressing Changes in Affiliation Over Time

	Top Pubs (1)	Cite-Pubs (2)	Top Five (3)	Top 5% Cite (4)
Post-FSRDC	-0.0125	-0.955*	-0.0156*	-0.0181***
	(0.010)	(0.378)	(0.006)	(0.005)
Post-FSRDC × Empiricist	0.0192	1.435***	0.0213**	0.0212***
	(0.011)	(0.433)	(0.007)	(0.006)
Researcher FE	Yes	Yes	Yes	Yes
University × Year FE	Yes	Yes	Yes	Yes
N	245556	245556	245556	245556

Note: This table presents estimates from OLS models evaluating the impact of FSRDC access on measures of research output. The data are coded to suppress endogenous changes in affiliation over time, meaning that each researchers is considered as if they spent their entire career in their first placement. Column (1) reports result from OLS models, where the dependent variable is the count of articles published in the most prestigious economics journals (the list of Top Five and Top Field journals is from Heckman and Moktan 2020). Column (2) reports result from OLS models, where the dependent variable is the count of articles weighted by the number of citations received during the 5 years following their publication. Column (3) reports result from OLS models, where the dependent variable is the count of articles published in the Top Five generalists economics journals. Column (4) reports result from OLS models, where the dependent variable is the number of publications whose number of citations is in the top 5% of the citations distribution for the year in which they were published. Post-FSRDC equals one in all years after the city of the first affiliation of the researcher has received an operating FSRDC. Empiricist equals one for those researchers whose lifetime publications are mostly empirical in nature, as assessed by our machine-learning based paper classifier. All models include individual fixed effects and year fixed effects interacted with university dummies. Standard errors are in parentheses, clustered at the researcher level. \*, \*\*\*, \*\*\*\* denote significance at 5%, 1% and 0.1% level respectively.

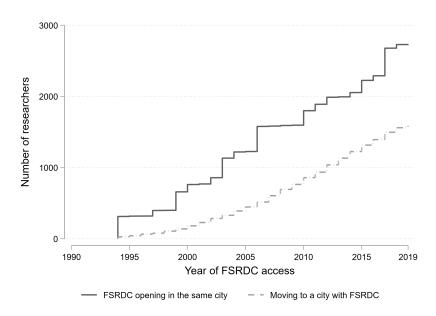
Figure G1: Rank of Universities Treated by FSRC Openings (average)



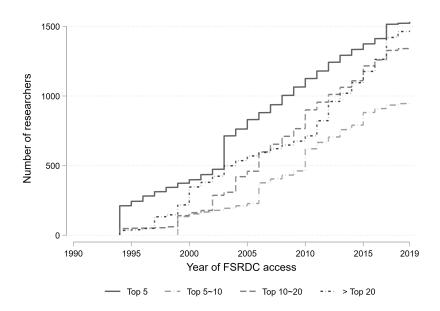
*Note:* The figure reports the average rank of universities treated by the opening of a new FSRDC in their city. Informations on the ranking of economics departments is taken from Kalaitzidakis et al. (2003). Lower numbers correspond to departments ranked higher. See text for more details.

Figure G2: Cumulative Number of Researchers Gaining FSRDC Access over Time

# (i) By Modality of Access



#### (ii) By Ranking of Institution

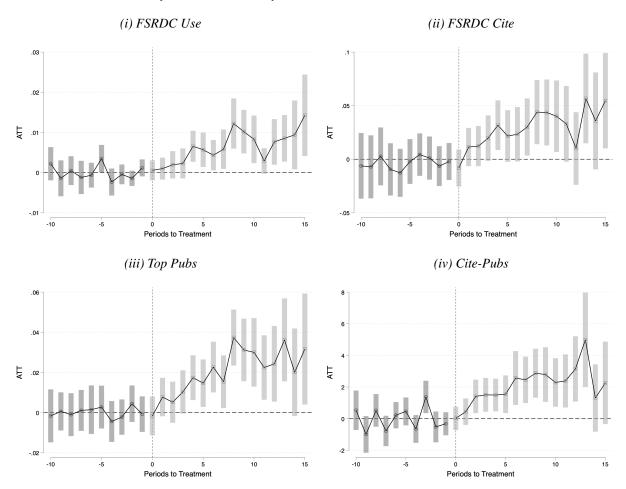


*Note:* This figure plots the cumulative number of researchers that gain access to an FSRDC in the city where they are located over time. The cumulative frequencies are split by the modality in which researchers become co-located to an FSRDC (panel (i)) and the ranking of their institution of affiliation (panel (ii)). See text for more details.

Figure G3: Yearly Papers using Census Data (per capita averages)

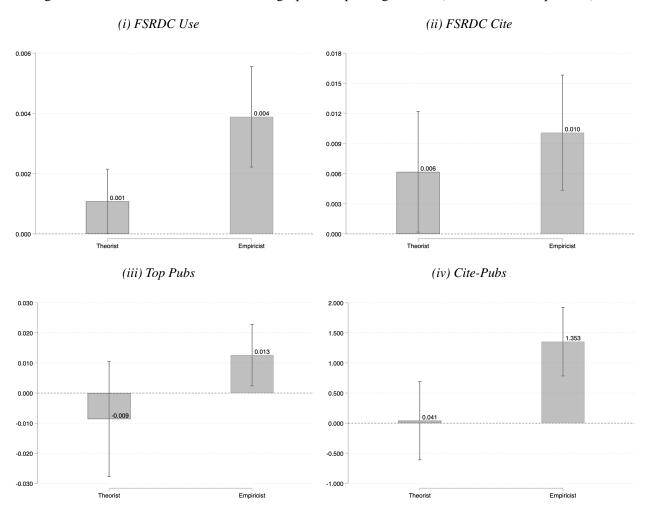
*Note:* The figure reports the average per capita number of yearly articles written using Census data. The yearly individual means are computed relative to the time of first access to a FSRDC. See text for more details.

Figure G4: Time-Varying Estimates of the Impact of FSRDCs on Research Output of Applied Scholars, Obtained with the Callaway-Sant'Anna Doubly-Robust DID Estimator.



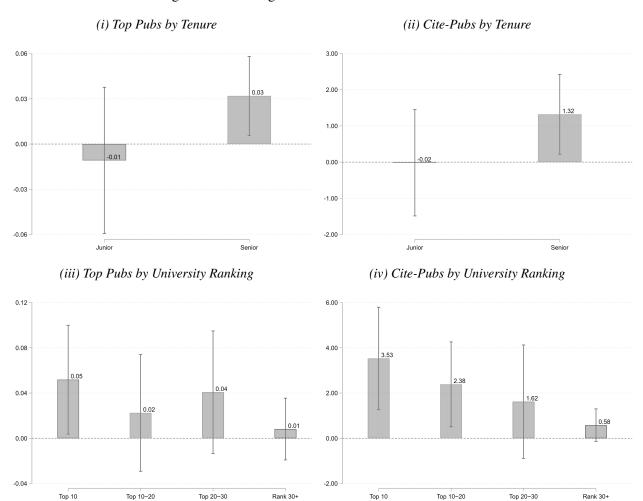
Note: This figure provides visual illustrations of the event study version of the main regressions evaluating the impacts of FSRDC access on measures of research output, estimated using the doubly-robust difference-indifference estimator developed by Callaway and Sant'Anna (2021). The main dependent variables are the number of papers written using Census data (panel (i)), the number of papers that cite FSRDC papers (panel (ii)), the number of top publications (Panel (iii)), and the citation-weighted number of publications (Panel (iv)). The charts plot values of  $\beta$  for different lags before and after obtaining access to an FSRDC with 95% confidence intervals. Regressions include researcher and university  $\times$  year fixed effects. Standard errors are clustered at the researcher level.

Figure G5: Effect of FSRDC Access Using Split Sample Regressions (Theorists vs. Empiricists)



*Note:* This figure provides visual illustrations of the impacts of FSRDC access on measures of research output for different types of researchers using split-sample regressions. Each panel shows the main effect of FSRDC access estimated from a separate regression restricted to theorists only (first coefficient) and empiricists only (second coefficient), thus exploiting only variation in treatment time across universities. The main dependent variables are the count of publications using Census data (panel (ii)), the count of publications that cite papers using Census data (panel (iii)), the number of top publications (panel (iiii)), and the citation-weighted number of publications (panel (iv)). Regressions include researcher, university, and year fixed effects. Standard errors are clustered at the researcher level.

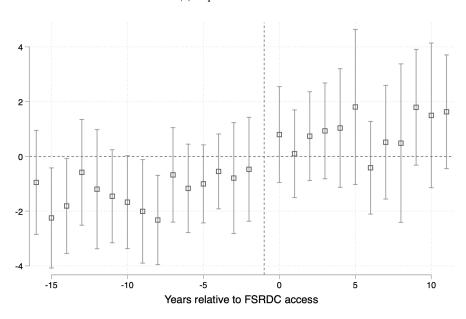
Figure G6: Heterogeneous Effect of FSRDC Access



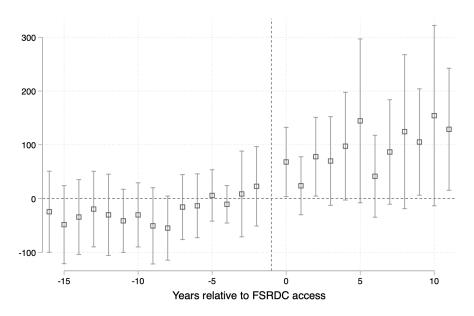
*Note:* This figure provides visual illustrations of the estimates from OLS models evaluating the impact of FSRDC access on research output. The main dependent variables are the number of top publications (Panel (i) and (iii)), and the citation-weighted number of publications (Panel (ii) and (iv)). The coefficients displayed are from split sample regressions. Junior: 0/1=1 for researchers that have started publishing less than seven years before. Information on the ranking of economics departments is taken from Kalaitzidakis et al. (2003). Regressions include researcher and university  $\times$  year fixed effects. Standard errors are clustered at the researcher level. See text for more details.

Figure G7: University-Level Time-Varying Estimates of the Impact of FSRDCs

## (i) Top Publications



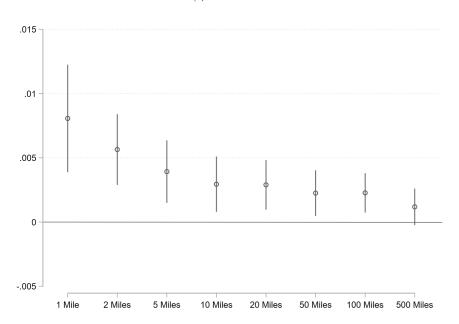
## (ii) Cite-weighted Publications



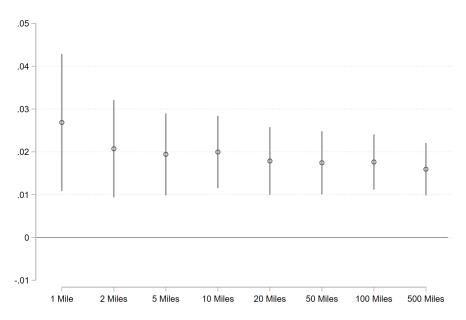
Note: This figure provides visual illustrations of the event study version of the regression evaluating the impact of FSRDC access on measures of research output at the university level. The main dependent variables are the count of articles published in the most prestigious economics journals (panel (i)) or the the count of articles weighted by the number of citations received up to 5 years following their publication (panel (ii)). The chart plots values of  $\beta$  for different lags before and after obtaining access to an FSRDC with 95% confidence intervals. All models include university fixed effects and year fixed effects. Standard errors are clustered at the university level.

Figure G8: Effect of FSRDC Access by Distance

(i) FSRDC Use

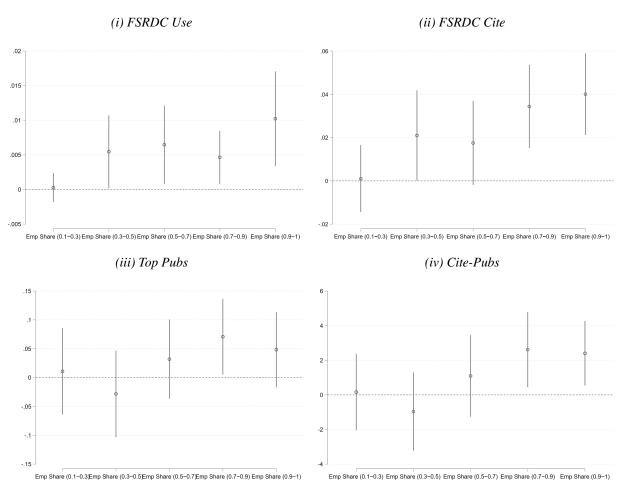


(ii) FSRDC Cite



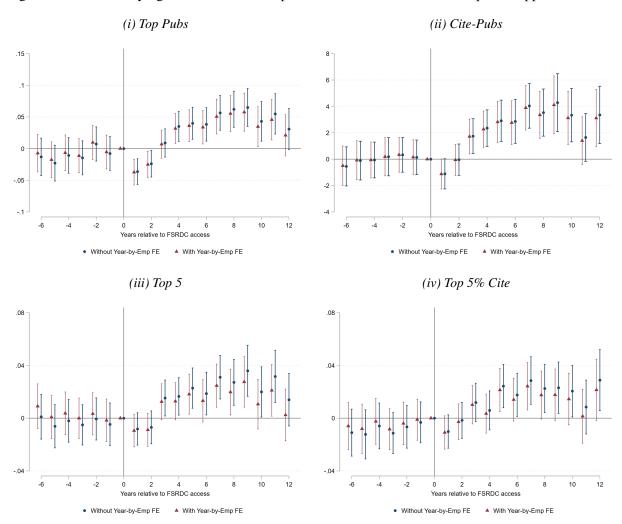
*Note:* This figure provides visual illustrations of the effect of data access at different distances. Distance is the geometric distance between the institution of the researcher and the closest operating FSRDC. The main dependent variables are the number of papers written using Census data (panel (i)) and the number of papers that cite FSRDC papers (panel (ii)). The chart plots values of  $\beta$  from different regressions where researchers are considered as treated if they are affiliated to institutions within a progressively larger radius from an FSRDC. Regressions include researcher and university  $\times$  year fixed effects. Standard errors are clustered at the researcher level.

Figure G9: Effect of FSRDC Access by Share of Empirical Work



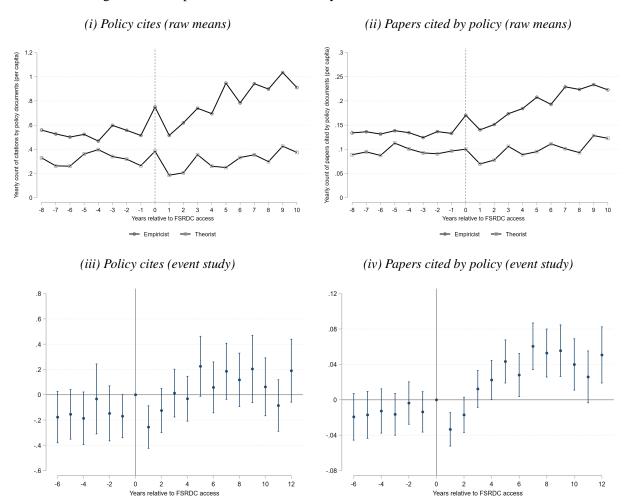
*Note:* This figure provides visual illustrations of the effect of data access for researchers with different methodological orientations. Empirical share is the proportion of a researcher's scholarship that is empirical in nature. The main dependent variables are the number of papers written using Census data (panel (i)), the number of papers that cite FSRDC papers (panel (ii)), the number of top publications (Panel (iii)), and the citation-weighted number of publications (Panel (iv)). The chart plots coefficients from a regression where researchers are classified into six mutually exclusive categories, depending on the share of their publications that is empirical in nature. The excluded category are researchers with no empirical papers. Standard errors are clustered at the researcher level.

Figure G10: Time-Varying Estimates of the Impact of FSRDCs on Research Output of Applied Scholars



Note: This figure provides visual illustrations of the event study version of the main regressions evaluating the impacts of FSRDC access on measures of research output. The main dependent variables are the count of papers published in the main economics journals (panel (i)), the count of papers weighted by the number of citations received up to 5 years following publication (panel (ii)), count of papers published in Top Five journals (panel (iii)), and count of papers that are in the top 5% of the citations distribution (panel (iv)). The charts plot values of  $\beta$  for different lags before and after obtaining access to an FSRDC with 95% confidence intervals. Regressions include researcher and university × year fixed effects. Coefficients depicted with a triangle are from the same model estimated including additional time fixed effects for empirical researchers in bins of five years each. Standard errors are clustered at the researcher level.

Figure G11: Impact of FSRDCs on Policy Relevance of Academic Research



*Note:* This figure provides visual illustrations of the effect of access to administrative data on the policy relevance of scientific output. Panel (i) shows the raw means of the policy citations received by papers written by empiricists and theorists around the opening of an FSRDC. Panel (ii) shows the raw means of the number of papers with at least one policy citation written by empiricists and theorists around the opening of an FSRDC. Panel (iii) shows the event study version of the figure in Panel (i), while Panel (iv) does the same for the figure in Panel (ii). The charts in Panels (iii) and (iv) plot values of  $\beta$  for different lags before and after obtaining access to an FSRDC with 95% confidence intervals. Regressions include researcher and university × year fixed effects. Standard errors are clustered at the researcher level.